



LUMS

A Not-for-Profit University

**ALUMNI
ANNUAL**

2019-20

The LUMSx Story

How LUMS is taking on the vast
world of online learning



**Spaces
for
Tomorrow**

Take a peek at the
visual changes on campus

LUMS:
Learning
without
borders

KEEP THE FIZZ ALIVE



pepsi

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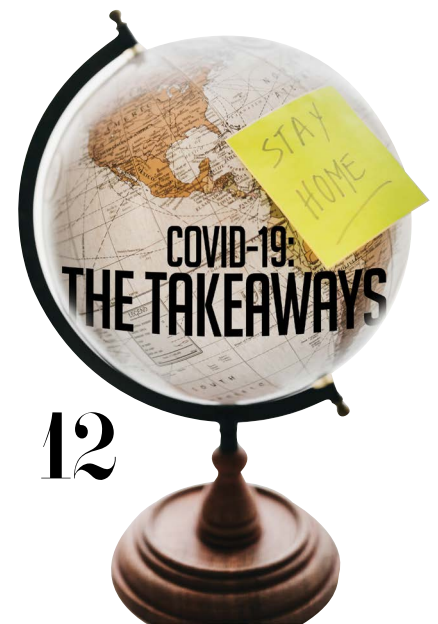


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MESSAGE FROM
Syed Babar Ali

It is a pleasure to welcome you to the 2019-2020 edition of the *Alumni Annual*.

LUMS today continues to serve as a beacon of opportunity and hope. Despite the challenges of this time, we at LUMS are working towards supporting our wider community and enhancing the scope of our offerings.

We are proud of our alumni around the world, who reflect this spirit of giving back and contribute to positive change. Our hope is to see the over 14,000 LUMS alumni across the globe join hands with their alma mater and support its various initiatives.

LUMS is counting on your enduring commitment.



MESSAGE FROM THE VICE CHANCELLOR
Dr. Arshad Ahmad

Dear Alumni,

I am very grateful for your continued support as we navigate our way through this uncertain period of our lives. Nevertheless, COVID-19 has been a reminder of the importance of community and compassion as we respond to the remarkable shifts in the way we work, live, teach, and interact. Over the past few months, we have seen our vibrant and bustling campus shut down, with staff and faculty working from home under difficult circumstances. Despite the distancing, the LUMS community has shown a truly united front to rapidly move to the virtual realm and students have taken on the challenge of technology-driven learning in a spirit of mutual support and resilience.

We are also proud of the support to our most vulnerable who have been hit hardest by the pandemic. Inspired by the selfless acts of many individual efforts, LUMS launched its own COVID-19 Campaign for students on financial aid and staff facing medical emergencies, to the broader community struggling to make ends meet. These unprecedented circumstances brought to the fore the challenges that surround us, but they have also paved the way for a sense of togetherness and generosity. Through the contributions

of hundreds of community donors and the on-ground support of a number of student and alumni-led initiatives, this campaign is making a real difference and we ask you for your continued support.

As our most effective ambassadors, I want to thank you for your participation in all that we do. LUMS is where leaders rise –in scholarship, in social responsibility, and those who find solutions that improve the human condition. This is most apparent in the thousands of alumni that serve others, no matter where they are in the world. As our new directions become more visible, in this issue of the *Annual* you will learn all about the University's no-borders agenda with fresh perspectives on how we are set to tackle challenges facing the nation and beyond.

As we move forward with many exciting initiatives, we can extend the reach of our work by engaging you and the diaspora to participate more than ever before. Just as we are always grateful for your contributions to LUMS, we look forward to your leadership through many new opportunities before us.

Keep up the LUMS spirit of optimism and strength. We count on your generosity to strengthen the LUMS family and strengthen a tradition of building on our mutual achievements. Together, we look forward to a bigger and brighter tomorrow.

Wishing you all health and safety and the very best.



MESSAGE FROM THE DIRECTOR ADVANCEMENT

Nuzhat Kamran

Welcome Alumni!

This past year, I have had the pleasure of welcoming and engaging with many of you at events and reunions, and I've come to look forward to these opportunities of connection. In fact, if there is anything the turn of 2020 has shown us, it's to be grateful for our moments of togetherness and sense of community. While our current climate isn't the most conducive for traditional alumni engagement, it has served as an opportunity for us to reimagine our channels of communication and reconnect the alumni community like never before. We, at LUMS, have always seen our alumni base as a family, and the unified experience of this pandemic is a stimulus for us to bring our global alumni community closer and build a stronger network of support.

This has been a remarkable year for LUMS, with the university setting the stage for new directions, at the forefront of which stands our stance of 'learning without borders'. This is in fact also the theme of this year's *Annual*, and I'm excited for you to read all about it through the many stories of happenings at LUMS and the journeys of our brilliant alumni. With this vision, LUMS is embracing a future pillared on transdisciplinary work, collaborative research, knowledge sharing, and collective effort, and aims to address the imminent challenges of our time. As our most influential ambassadors, you exemplify this no-borders approach every day through your work and life, and we want you to play just as active a part in it with LUMS.

Your multifaceted engagement with LUMS has been our greatest source of encouragement, and we ask that you continue to engage with us through the many opportunities now available to you, from leading as mentors and strengthening the network as active chapter ambassadors, to participating in initiatives and helping build valuable partnerships.

As alumni, the LUMS experience will always be one of your own for you, so we are looking to you to help us keep making it bigger and better. Please feel encouraged to share ideas, suggestions, and advice.

On behalf of the Advancement team, thank you always for your support.

I wish you all safety, health and happiness and look forward to meeting with you again soon.



Editor's Note

If there's one thing I want to say about putting together this year's issue, it's thank you! The *Annual* is genuinely a labour of love, and it wouldn't be possible without the individual and collective contributions of so many members of the LUMS family, from my friends in the Advancement team, and our always-helpful faculty, to the many alumni that so generously shared their time, insights, stories, and experiences.

In what is undoubtedly an unprecedented time in our lives, I think I speak for us all when I say we're learning as we go. We're fumbling, grasping and innovating, and we're learning all the way. This is especially why I'm thrilled that this year's edition celebrates LUMS' distinctive undertaking of learning without borders, and speaks to why pushing boundaries is such a critical aspect of growth. For many of us this pandemic has served as a prompt to get out of our comfort zone and reach beyond. LUMS and its alumni are striving to do exactly this, as you'll come to see in this issue, and I hope these stories of courage, opportunity, and resilience inspire you to do the same.

I'm also excited to hear from you with ideas, recommendations, improvements and more. We're a work in progress and always eager to listen and learn, so here's to more of that!

Marwa Mohkam Sheikh

Syed Babar Ali Recognised on the Global Stage

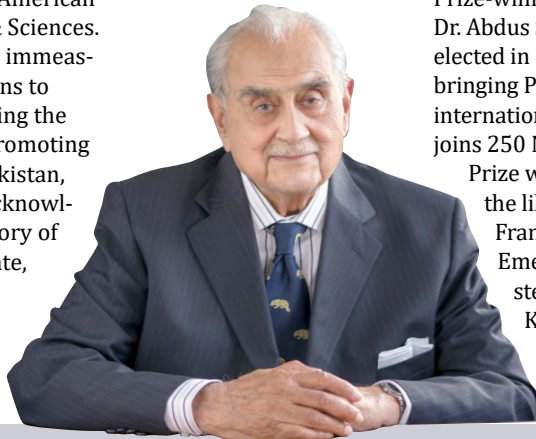
AMERICAN ACADEMY
OF ARTS & SCIENCES



Syed Babar Ali, the Founding Pro Chancellor of LUMS and former President of the World Wildlife Fund, was elected to this year's class of the prestigious American Academy of Arts & Sciences. Recognised for his immeasurable contributions to education, advancing the public good and promoting social equity in Pakistan, Mr. Ali has been acknowledged in the category of 'Business, Corporate, and Philanthropic Leadership'. He joins a cohort of over 270 in-

novators and leaders from across sectors, disciplines, and geographies.

Founded in 1780, the Academy is one of the world's most respected honorary societies, known



for its celebration of excellence. Mr. Ali is one of 37 International Honorary Members and joins scientists, academics, and artists from 22 countries. He follows Pakistan's Nobel Prize-winning physicist, Dr. Abdus Salam, who was elected in 1971, once again bringing Pakistan into the international spotlight. He joins 250 Nobel and Pulitzer Prize winners, including the likes of Benjamin Franklin, Ralph Waldo Emerson, Albert Einstein, Martin Luther King Jr., and more recently, Nelson Mandela. ■

MGSHSS Appoints New Dean



Dr. Ali Khan, Associate Professor of Anthropology has been appointed Dean of the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS) at LUMS for a three-year term that commenced in June 2020.

Dr. Khan needs no introduction to the LUMS community as he has served the LUMS family for over 15 years. He earned his PhD from the University of Cambridge and went on to cultivate research interests that address child labour issues, cinema, popular culture and sports. He is the General Editor for a series of books on Sociology and Anthropology in Pakistan and on cricket published by the Oxford University Press. Dr. Khan personifies service to LUMS, and the wider community, having served on numerous committees including the implementation of the core curriculum in HSS as well as Department Chair and Acting Dean. ■

Notes from Campus

SBASSE Welcomes New Dean

The Syed Babar Ali School of Science and Engineering (SBASSE) welcomed Dr. Muhammad Sabieh Anwar as the incoming Dean for a three-year term in February 2020.

Dr. Anwar helped to establish the Physics Department at LUMS and founded the School's experimental facilities and curriculum. He is a Rhodes Scholar who earned his PhD from Oxford University and went on to

complete his post-doc in Chemistry and Materials Science from the University of California, Berkeley. In 2008, Dr. Anwar received 'The World Academy of Science Medal' in Physics for Pakistan and in 2015, the 'National Innovation Prize'. As Associate Professor and Chair of the Physics Department, he has raised significant research funding, published extensively and played a significant role to introduce innovative learning tools.



Dr. Anwar's commitment to engage with his peers and communities of practice speak to his leadership roles as a scholar, administrator and ambassador of science. ■

LUMS Tops

International Graduate Employability Rankings

LUMS has ranked as the number 1 University in Pakistan, among the top 50 in Asia, and top 200 globally according to the Quacquarelli Symonds (QS) Graduate Employability Rankings 2020. This is a remarkable achievement for LUMS and reaffirms that students at the University are receiving a quality education that translates into successful careers after graduation.

“Building on its strengths as a learning institution that excels in re-

search and teaching, this ranking is a testament to how employers view the quality of LUMS graduates,” said Vice Chancellor Dr. Arshad Ahmad.

The QS Graduate Employability Rankings are developed after evaluating five metrics: employer reputation, alumni outcomes, partnerships with employers per faculty, employer/student connections, and the graduate employment rate. This is the second time LUMS has made its mark in this category and distinguished itself. ■



LUMS Biomechanics Lab Earns

Coveted Accreditation from ICC

The LUMS Biomechanics Lab, a centre to test bowling actions, set up in 2016 at the Syed Babar Ali School of Science and Engineering (SBASSE), has now been accredited by the International Cricket Council (ICC), making it the fifth in the world to earn this accolade. With this prestigious accreditation, the lab joins the ranks of those based in Brisbane, Chennai, Loughborough and Pretoria and will be used to carry out official bowling tests of international and domestic bowlers. The idea of hosting the lab at LUMS was conceived in 2015, and a MoU between LUMS and Pakistan Cricket Board (PCB) was signed in 2016 to kickstart the project. Set up with the assistance of the ICC, the facility boasts a full set of testing equipment and software similar to other accredited centres. The PCB worked closely with LUMS and the ICC for the lab and purchased several high-speed cameras and markers. The required software was also updated as per ICC’s regulation and now analysis of a bowler’s technique can be sent around the world to be reviewed and validated. Dr. Mian Muhammad Awais from the Department of Computer Science at SBASSE and alumnus Hissan Ur Rehman (BSc 2007) from the PCB spearheaded the project. Dr. Awais has overseen the running of the lab since it was installed at LUMS and has been working with the ICC over the last year for the accreditation process. He travelled to Pretoria twice for training to understand and apply ICC protocol for testing bowlers. “The accreditation brings the latest testing protocols to LUMS and to Pakistan. We can now establish collaborations with international partners working on cutting edge research in the area of performance enhancement of players and sports in general. We would like to use the facility not just for testing suspect bowling actions but extend it to the domain of healthcare, animation generation, and robotics. We have already started working in this direction,” Dr. Awais says. ■

LUMS Business School Launches Three New MS Programmes

Business leadership today requires one to stay on top of the rapidly changing business landscape.

To keep up with these global developments, the Suleman Dawood School of Business (SDSB) at LUMS will be offering three new Master of Science (MS) programmes from Fall 2020 — MS in Business and Public Policy, Technology Management and Entrepreneurship, and Healthcare Management and Innovation.

SDSB is Pakistan’s first business school to achieve the Association to Advance Collegiate Schools of Business (AACSB) International accreditation enjoyed by only 5% of business schools worldwide. These new MS degrees are 1.5 years degree programmes, which will equip graduates with high-level requisite knowledge in functional business areas including Finance, Accounting, Economics, Data Analytics, Marketing and Strategy. A field project is also part of the degree to enable practical engagement and application of knowledge within an organisation. A variety of financial support options are also available to all eligible local and international applicants. ■



LUMS Live: Helping the Community Stay Connected and Informed

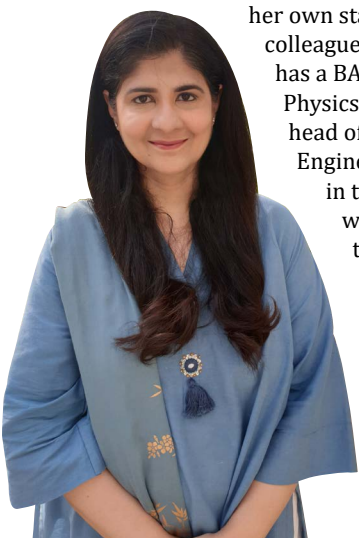
For the past few months, the majority of the world has been confined to their homes as a result of the rapid spread of COVID-19. Classes at LUMS were also shifted to the online realm with most staff and faculty working from home. However, just as LUMS has not let the current situation halt the students' learning, it has also found a new way of keeping important conversations going. LUMS Live, launched in April 2020, is a platform that provides an opportunity to

tune in and connect with Dr. Arshad Ahmad, Vice Chancellor, LUMS and other eminent panelists as they discuss topics and issues relevant and important. Discussions during these live sessions, hosted on the LUMS official Facebook page and moderated by Adeel Hashmi, cover topics from how to maintain good mental health, and how to continue learning in the current environment, to the changing role of technology and the evolving landscape of Pakistani cinema. ■

LUMS Appoints New Registrar

In May 2020, Zara Fateh Qizilbash was appointed Registrar of LUMS. She had been serving as Senior Deputy Registrar since last September. Stepping into this role at a moment of transition, her excellent work has earned her the respect and trust of

her own staff, faculty, students and administrative staff colleagues across the entire campus. Ms. Qizilbash has a BA and MA (Hons) from Oxford University in Physics. She previously served as the administrative head of department for the School of Science and Engineering (2007-2014). She has also worked in the Office of the Registrar (2014-2015) where she, among other tasks, helped train teams to export and populate undergraduate programme data into modules using various software solutions and planned the development of the academic advisement system. Remembered and admired for her professionalism, work ethics and collegiality, LUMS has been fortunate in having her re-join in a senior administrative position and looks forward to her leadership. ■



UN Secretary-General António Guterres Visits LUMS on Historic Tour to Pakistan

To promote the values of peace, justice and tolerance, His Excellency António Guterres, the ninth United Nations Secretary General (UNSG), at a ceremony hosted by LUMS on February 18, 2020 met and exchanged ideas with the Pakistani youth. Welcoming him on campus was the leadership of LUMS, including Vice Chancellor, Dr. Arshad Ahmad; Rector, Mr. Shahid Hussain, and Founding Pro Chancellor, Syed Babar Ali.

Mr. Guterres, who took office as UNSG in January 2017, served as United Nations High Commissioner for Refugees (UNHCR) from June 2005 to December 2015 before which he served as Prime Minister of Portugal from 1995 to 2002. His visit to LUMS was part of the UN75 Dialogues, a campaign launched to mark the UN's 75th anniversary in 2020, which aims to ignite a global conversation about the kind of future we need and how different stakeholders can come together to realise a better world by 2045, the UN's 100th birthday. In his keynote address titled, 'Role of the Youth in United Nations of the 21st Century', Mr. Guterres addressed a packed audience, which largely comprised of students and faculty from LUMS as well as other universities and colleges in Lahore. He acknowledged that the youth of today are battling enormous challenges including conflict, displacement, a shrinking civic space, economic uncertainty as well as the impact of climate change and thus to create a more peaceful, sustainable and prosperous world, the youth need to lead. "What we want with the 75th anniversary is to move into the age of participation, which means not only to listen to young people but to make their voice and participation count in the way decisions are made, in which strategies are established, policies are defined and actions are implemented. This in my opinion is absolutely essential," stressed Mr. Guterres. Dr. Ahmad welcomed Mr. Guterres and spoke about the significance of his visit in helping reshape Pakistan's role in global conversations. Young Pakistanis, he said, too support the causes that Mr. Guterres holds dear. "The youth of Pakistan are with you in combatting global warming and living with our neighbours in peace," he said. Mr. Guterres engaged with the audience and welcomed suggestions as to how the role of the UN should change in the future. ■



DR. OMAR MUBIN (BSc 2004)

The current times have exemplified the importance of resilience and having a plan B for myself; from online teaching to a multi-camera tutorial setup, to changing the scope of a PhD student to contemplating how to organise an international conference later this year. It has also provided pathways for how to apply knowledge in a novel and unknown context.

In what has come as a moment of reckoning in our lives, COVID-19 has proven to be a great reminder of how connected our global community really is. From Quetta and Sydney, to Doha and San Francisco, our alumni ambassadors across the globe share some of their strongest lessons from life in lockdown.

TAIMOUR ABDULLAH (BSc 2013)

The class of 2020 graduates - as together we try to rebuild ourselves during this time. I've come across quite a few posts about what some graduates feel to be graduating amidst a pandemic, and it was a lovely coincidence to come across Roma football legend Totti's emotional parting speech with his club from his last game three years ago. These are the three lessons I think every 2020 graduate should try to understand from Totti's farewell speech.

1

It is okay to be emotional and scared; and even more okay to express that you are scared - even if you are Totti crying in front of everyone that has loved you for 28 years.

2

Although it may seem like the end of something big in your life, graduation is also the start of something new - and something maybe even more beautiful - so embrace it.

3

Not knowing the future is okay (and frankly, not your job).

As a football fan, a Totti admirer, and once a graduate myself, I found this relevant in today's testing times - particularly for recent graduates who are expected to barge in the current storm - and wish them the best of luck for now, and for the future!

SAJJAD HAIDER (MBA 2009)

I have learned that life is short, we need to learn to appreciate and enjoy the small pleasures in everyday life, cherish the moments with family and friends and pass along smiles more than anything else.

SANAM HUMAYUN (BSc 2005)

- 1 I've learnt how truly blessed we are. Both my husband and I have jobs that do not require us to leave the house. We have access to medical professionals, online 2-hour delivery options, and we are happy and healthy.
- 2 Realizing what is important in life; family and friends, physical and mental health. I will never take a

- 3 day out with family and friends for granted. I will never complain about taking my child to any sports practice.
- 3 How important self-care is. We are all going through collective trauma and we need to be kind to ourselves.
- 4 How hard teaching a child is - I have newfound respect for the teaching profession.

- 5 We need to be kind to the planet and our environment. The earth has existed long before humans and will continue to do so long after humans. Any socio-environmental efforts are to protect the human race and not the planet.
- 6 It is not easy to cook every day, but it is much healthier.

SHEMA ZAHID (BSc 2018)

Never take the little things in life for granted. Just be thankful for everything God has given us, and celebrate every little thing in life.

SHOAIB JAWAID (MBA 2011)

- 1 Working from home really works and is quite effective.
- 2 Business travel will become less frequent and be replaced by video conferencing.
- 3 A business cannot wait for the transformation it knows it really needs.
- 4 Leadership and values matter always, but become especially important during crisis.
- 5 Now we truly know the meaning of the word "essential".

6 Some companies have really risen to this challenge – with flexibility, resilience, courage – and a caring heart for all. These companies are building for themselves a good long-term image when the pandemic is over. These unsettling times too shall pass and we will remember all that we did together as teams to support each other, our families, our customers and the communities that we live in.



ALHANI KHAWAJA NIZAMUDDIN (MBA 1998)

For me, running a fairly large family business, it has been challenging. There is no playbook for this. This situation is fluid and you make the best of things as you go along, hoping that you get it right. Some lessons from the trenches:

- 1 **Learning to change and adapt;** we realised this as an imperative to survive.
- 2 **Learning to trust more;** with employees offsite, we needed to develop that trust quotient in order to keep things moving.
- 3 **Embracing digital;** what we were planning to do at a fairly leisurely pace, we ended up doing at war footing.
- 4 **Focusing on productivity;** there has been a general emphasis to drive up productivity by reducing the hassle of getting to and from work.

SHAHARBANO RAZA (BA-LL.B 2015)

This pandemic has taught us a lot. The primary learning for everyone is to value how important and precious good health is. Where it has changed how we functioned, it has also given us many things; gave us time, brought families together, taught us how important hygiene is, made us good multi-taskers and made us more thankful for the things we often took for granted. The time is difficult indeed and I hope and pray that we come out of this stronger, more resilient and most of all more compassionate.

SAAD NAVEED (MBA 2012)

- 1 Never forget to have fun. Arrange coffee talks, pet introductions, Zumba classes etc. This keeps the human factor alive while working from home, where physical interactions are limited. Before and after pictures can be a hoot as well.
- 2 Stay home and stay safe. Through personal tragedy in the family due to COVID-19, the need to stay home and practicing social distancing was emphasised for me. I will now preach these to the point of exhaustion, and caution everyone to learn the lesson before the tragedy becomes personal.
- 3 Get your facts straight. In this era of information, we're bombarded with facts and figures all day long, especially through social media, and it becomes very difficult to filter out the falsehoods from the truth. Save yourself time and effort, and get your facts from official sources.

MAHEEN HASSAN (BSc 2011)

Patience, cleanliness, discipline and simplicity. You can live without shopping, pomp and show but not without your loved ones. May Allah bless us all.

“

ABDULLAH AKHTAR (BSc 1998)

This is a big test for some from Allah, so this is the time to repent and strive to make Allah happy again through charity. Get back to the basic teachings of Allah, take care of elders and the weak, help the poor, and be humble always. Do your business with honesty and hard work and leave the results to Allah. Always be thankful.

MARIAM REHMAN (BSc 2014)

I think for a lot of us COVID was a means of escape from our daily hectic routine to reflect on our lives and where they're going. An important lesson I've extracted in this extra amount of time is that little things that we take for granted actually contribute to our well-being more than we know. On the other hand, things that we consider sacrosanct are fleeting and ephemeral. A walk in the fresh air of the park, a visit to your favorite ice cream parlour, a spontaneous hangout with friends or family, a casual fun-filled tea break with colleagues – all of that is a source of an instant sense of euphoria. The sudden withdrawal of these seemingly insignificant activities has impacted other aspects of my life which I thought were fully planned and ready to be executed - which in turn, iterates how unpredictable life can be. I've come to learn that even when we think we are fully equipped for our life ahead it is extremely important to be mentally prepared for circumstances that may not lead to the future we had in mind. I've learnt that even the delays and detours are filled with opportunities that can be siphoned into productive outcomes. Moreover, what I've personally experienced and observed in the grand scheme of things is that unity and discipline can harness more power than resources and finances. The countries that were able to display unity and discipline proved to be much better than those who had no sense of direction and incompetent authority.

COVID-19: TAKEAWAYS



The Leading Edge

From innovating entirely new ventures to leading globally recognized organisations, our alumni are paving the way to the top. Alumni CEOs share insights and perspectives from their journeys, and the obstacle-turned opportunities on the way.

How long have you been in this role and

how did you find your way to Tapal Tea?

I have been at Tapal Tea for two years. It was an exciting opportunity to move back to Pakistan.

What drives you in your career?

Growth.

What do you think is the most important aspect of being a leader?

Helping others grow.

Samar Hayat

(MBA 1998)
CEO, TAPAL TEA

What challenges have you faced throughout your journey?

Volatile external environments.

What is one accomplishment that shaped your professional life?

Being able to lead

the P&G baby care business for the Middle East and Africa and doubling the business in six years.

What do you still hope to achieve?

Taking the company to the next stage in its journey to reach the

top of FMCG companies in Pakistan.

How has LUMS helped you reach where you are?

LUMS helped me grow my skillset.

What's your favourite thing to do outside work?

Sports!

What professional advice would you offer to young Luminites?

Focus on business fundamentals and avoid distractions.

Saulat Salahuddin

(MBA 1990)
CEO, PRONTO PROMO (PVT) LTD.

Where did the beginnings of your career take you and what inspired you to start Pronto Promo?

I was lucky to start my career in the international market. My first job was with Nasco Group in Tangiers, Morocco. Not only did it afford me tremendous travel opportunity, it also took me to work in the U.S. After only a year in Tangier, I was hired by one of our clients to work at a clothing design company in Greenwich, CT to manage their international sourcing. Living out of a suitcase, travelling around the globe, I acquired sourcing skills that were to be one of the main pillars of Pronto's business model for the first 10

years of its operations. I left my job on a principled disagreement with my boss and came back to Pakistan. Instead of becoming an employee, I started working as a marketing consultant. One of the projects led me to believe that there was an opportunity in the corporate giveaways market as it was an untapped segment. With that niche in mind and an innovative product idea that my brother (also a LUMS alumnus) pitched to me, Pronto came into being.

How do you drive innovation in such a venture?

In the initial years, innovation was reflected in our work methods by totally disintegrating a product into numerous components, organising

and managing suppliers' production floors, providing technical and financial support to our vendors, introducing time and motion study on assembly lines, and being the champions of hourly wages in place of piece rate that was and is prevalent across industries in Pakistan. We continue to review and improve our work methods regularly. With growth and expansion, we have moved into new lines of businesses and have constantly introduced new products. We have invested significantly in development of our human capital as well as in developing systems. We have also introduced new technologies and work methods in the industry, and are the first socially compliant facility for a host of multinationals. Pronto is considered the thought leader in the industry and has been a fertile training ground for the industry. The keys to driving innovation are empowering the team, pushing for continuous improvement, introducing appropriate technologies, and always embracing change.

What has been your most important learning lesson from holding such a leadership role?

There is still so much value in values. Having worked extensively with both the informal and the formal sector, I can proudly say that our values of integrity, hard work and dignity have earned us tremendous respect and goodwill. Persevering with these values has been challenging and we have also paid a price from time to time, but the rewards of respect and goodwill are well worth it.

What would you say about your experience as a female leader over the years?

There are challenges out there for everyone and women stand a better chance of getting their voice heard and noticed as opposed to their male counterparts; for every female entrepreneur there are hundreds if not thousands of male entrepreneurs. Ladies, gender is to your advantage.

What advice would you give to a young professional starting an entrepreneurial venture?

Make self-belief, perseverance and grit your key allies.

What do you treasure most about your association with LUMS?

My friends without whom my life would not have been as colourful as it is today, support provided by the founding fathers, and appreciation showered on me by the LUMS community. Above all, the guidance of my mentor Dr. Syed Zahoor Hassan who over all these years has never wavered in his commitment to me as his student and mentee.

What's a professional lesson you'd pass along to Luminites graduating this year?

Be humble and remember that there is no substitute for hard work.

Mahrukh Ali Malik

(MBA 2006)
CEO, INSTAPRINT

What inspired you to start InstaPrint?

My inspiration to start InstaPrint came with the realisation that there was an absence of a quick turnout creative/production agency at the front-end for print media in Pakistan. The era of budding entrepreneurs had just set in, and there was virtually no facility to cater to the needs of that emerging market.

How do you drive innovation in such a creative venture?

The key element at InstaPrint lies in its innovation: its cutting

edge technology, and the model's smartness in providing an endless array of products at an unimaginable speed.

What has been your most important learning lesson from being a leader?

The lesson I learnt is that you cannot lead from the top; you have to keep it linear to allow a carefully monitored, motivated and disciplined workforce to march alongside.

What are the biggest challenges that you have faced throughout

your journey?

Amongst the challenges, I would say that in the services sector it has to be human resource; from errors in choosing the best fit, to training it, to preventing it from being poached. The list goes on and on, especially with the tendency of key staff members to spin off and start their own business, stealing the company's assets and clients.

What advice would you give to a young professional starting an entrepreneurial venture?

My advice would be to build a team with complementing strengths, to gain some traction prior to roll out, and to do something actually innovative based upon the needs of the specific market.

What aspect of the LUMS experience do you still hold close?

I treasure each day that I spent at LUMS, and immensely benefited from not just the classroom lectures by the enlightened teachers, but the interactive sessions allowing peers to rub off their experiences. Thus, the case studies still reverberate in my mind and have been instrumental in my decision-making.

What's your guilty pleasure?

My guilty pleasure as of most self-employed people is to be able to wake up relatively late and to be able to pull off holidays impulsively.

What's a professional lesson you'd share with young Luminites?

I would urge those starting out to pay respect to the seniors/mentors and proactively train the juniors.

How did you find your way to PepsiCo.?

It's my third year back in the country and my 20th year with PepsiCo. I had interned with PepsiCo. prior to my MBA and years later, fortunately for me, my boss from that time was re-assigned back to Pakistan. He called me for an interview and it worked out. Therefore, here is the first lesson: every data point counts.

What keeps you motivated in your career?

I have now spent 20 years with PepsiCo., but I still go to work every day as if it's my first day. For me, this is an important yardstick to determine whether I still love what I do. A career is not a 100-meter dash, it is a life-long journey and one needs to enjoy it. What I personally enjoy the most is acquiring differentiated critical experiences, taking on new challenges, and learning something new every day. I have been fortunate to face new challenges every 3 to 4 years and that has helped me stay focused and energized.

What challenges have you faced throughout your journey?

Like every other professional, I have gone through peaks and troughs in my career. In my assessment, the biggest challenges and opportunities revolve around our ability to manage ourselves and others. Having a great team can be a massive source of advantage, but having a dysfunctional one can be a huge detriment. Similarly, as you grow in your career you are expected to work in cross-functional and cross-geographic teams, so working through cultural and interpersonal sensitivities can be challenging. Lastly, lack of self-awareness is perhaps the biggest challenge of all. If you can excel in these three areas, the rest tends to take care of itself.

What is one career accomplishment that you're particularly proud of?

Allow me to mention two: Firstly, setting up a powerful multi-year social sector programme in Pakistan. I am proud to share that we as a company are making a meaningful contribution towards a number of social development goals of the country. These include Precision Agriculture, Youth Development, Women Empowerment and Water. Secondly, I am deeply honoured to have received the Pride of LUMS award from none other than Syed Babar Ali for which I am grateful to both Syed Babar Ali as well as the SDSB Luminites Association.

How do you drive innovation?

It's important to know that statistically speaking 9 of out 10 market place innovations fail. Quite often, companies abandon the core too early, assuming that consumers are bored and need a change, which is not always the case. That said, innovations can also be a stronger enabler of growth. The key is to anchor innovations into a compelling consumer need rooted into deep consumer insights.

What aspects of the LUMS experience do you still carry with you?

I am greatly indebted to LUMS in many

ways but four things that I cherish the most are self-discipline, teamwork, lifelong friendships, and having a clear sense of purpose.

What's something you can't do without?

I have to say that pre-COVID-19 whenever this question would pop up, I could list dozens of things that would be part of my survival kit. However, the COVID crisis has shown to us that the only two things that really matter are good health and staying close to your loved ones. Everything else is dispensable.

What's a professional lesson you'd pass along to Luminites just starting out?

I believe graduating classes of today are smarter, more confident, and more ambitious than most of us were when we graduated. I also love how our Generation Z is not boxed

Furqan Syed

(MBA 1995)

CEO - PAKISTAN & AFGHANISTAN,
PEPSICO.

into a narrow band of professions, but we need to be cognizant that we are living in uncertain times where predictability and consistency may be things of the past. So staying flexible in your personal and professional plans will greatly help in navigating through uncertain times. Also important to remind ourselves that graduating from a university is just the start of a life-long learning journey. Finally, as you fly high in your careers and fulfil your dreams, don't forget the people and things that made a difference. I am sure LUMS will feature somewhere in there.

As a champion of learning without borders, LUMS today operates on a commitment to broaden its pathways and trajectories of education and bring together different academic disciplines in order to empower our community. In this effort, the University is now home to

15 centres

that make exciting discoveries and create new scholarship through a synergistic relationship between theory and practice. The centres and institutes at LUMS play a vital role in crossing traditional departmental structures and integrating faculty research, teaching and curriculum – enabling students and faculty to work as partners and collaborators. At LUMS, we pride ourselves on our diversity, and our centres work together to strengthen our vibrant community and help address the grand challenges of South Asia and beyond.

LUMS

without

borders

OFFICE OF ACCESSIBILITY AND INCLUSION (OAI)

LUMS takes pride in the diversity of its community. With students, staff and faculty coming from all corners of the country and beyond, the University is an intellectual hub, rich with varying perspectives and transformative ideas. LUMS welcomes members of different ethnic and religious minorities, the transgender community, those who struggle with physical disabilities and learning disabilities, and aims to be a safe haven for all. The University recognises that each individual is unique with a specific set of challenges and continues to evolve into a campus that is accessible and accommodating for everyone. The Office of Accessibility and Inclusion (OAI) aims to provide individuals with disabilities as well as vulnerable and minority groups an equal opportunity to participate in the University's programmes, benefits, and services as their peers and empathetically addresses any issues that might be hindering their life on campus.

Work at the Office is informed by conversations, input and perspectives from students, staff and faculty throughout the University resulting in initiatives that are impactful and bring members of the community closer together. ■

01

NATIONAL INCUBATION CENTRE (NIC)

Established in 2014, the National Incubation Centre Lahore (NIC Lahore) is contributing to the economic development of Pakistan by promoting entrepreneurship, especially among youth and low-income communities at the risk of social and financial exclusion. Launched under the partnership of Ministry of Information and Technology and Telecom, Ignite, Fatima Ventures and LUMS, the NIC's offerings include incubation and

acceleration programmes where businesses are incubated and provided workshops and trainings, marketing support, expert opinions, access to financing, and are connected to potential vendors, investors, partners and customers. NIC is also host to a Plug N Play Centre, which is an adaptive co-working office workspace for startups, and a Makers Lab, which is a collaborative workspace that allows start-ups to work on their products while being provided the space and facilities to learn. ■



02



RAUSING EXECUTIVE DEVELOPMENT CENTRE (REDC)

Established in 1989, the Raising Executive Development Centre (REDC) has been imparting executive education to local as well as international organisations with the aim to transform managers into progressive leaders. Led by accomplished LUMS faculty members, REDC carries out open programmes for individuals, and custom programmes for organisations. The Centre's result-oriented programmes are designed to drive innovation and make an impact. To date, more than 28,000 participants from 1,600+ organisations have benefited from these programmes, and REDC alumni form part of major corporate and public sector organisations in Pakistan. The Centre is exploring ways to further prove itself on the national and international level and to enhance its offerings and its business models so they match up to the requirements of the modern world. ■

03

SAIDA WAHEED GENDER INITIATIVE (SWGI)

The Saida Waheed Gender Initiative (SWGI) leverages research, teaching, and praxis related to gender at LUMS. Foregrounding gender as a contested category of analysis and action, the Initiative approaches gender as a set of relations and processes that include women, men, and members of the third gender. SWGI promotes interdisciplinary inquiry that is attentive to the construction and operation of gender across different spatial and temporal contexts. SWGI facilitates such inquiry across the University's five schools by encouraging research and resource development, supporting pedagogy in the area of gender studies, and hosting events that bring together scholars, students, and members of the broader community.

04

LUMS ENERGY INSTITUTE

The LUMS Energy Institute works with the energy and power sector of Pakistan through interdisciplinary research, development and capacity building in power and energy planning, renewable energy technologies, and grid modernization. The Institute was established with the single agenda to help Pakistan's power sector, one of the largest sectors in terms of financial value. Pakistan's crippled economy is hugely dependent on this sector and the right decisions need to be taken so that the country is on track to economic and socio-political stability and sustainability. The power sector needs to be cognisant of future developments and disruptions that may be on their way; if those working to change the system are not wary of these disruptions, the sector will become more problematic. Thus, the Institute primarily focuses on contributing in terms of resource and development of the sector. It has signed MoUs with key government entities of the sector including Central Power Purchasing Agency Guarantee (CPPA-G) and Power Information Technology Company (PITC) to endorse that they can contribute to solving the problems at hand. ■

05

CENTRE FOR CONTINUING EDUCATION STUDIES (CES)

In an effort to reach a wider community that can benefit from all that LUMS has to offer, including its infrastructure, its rigorous academic programming and the expertise of its foreign qualified faculty, the University now houses an exclusive Centre for Continuing Education Studies (CES) open to not just students within LUMS but outside of the University as well. The Centre aims to address the educational needs of a range of learning communities, including high school students, career professionals and non-traditional learners, and offers a diverse and ever-increasing catalogue of courses related to professional and personal development, creative arts, languages, and cultural studies. The Centre's programmes are designed and delivered by highly acclaimed industry experts and academics to support students, professionals and non-traditional

06



learners to develop professional expertise, and expand their intellectual horizons. ■

CENTRE FOR WATER INFORMATICS AND TECHNOLOGY (WIT)

Experts in science, economics, and development warn that a 'global water crisis' threatens the stability of nations and the health of billions. Experts say that recognising water's true value, using it efficiently, and planning for the future can resolve the global water crisis caused by drought, flood, and climate change. Water management is critical for Pakistan, its economy and livelihood. The challenges around water management however, are compounded by the impacts of climate change and the increasing need to continue economic development in a more sustainable manner. The Centre for Water Informatics and Technology (WIT) at LUMS works to find solutions to these issues. Housed at the Syed Babar Ali School of Science and Engineering (SBASSE), WIT is focused on leveraging technology and new understandings of human-water interactions for innovations that increase the efficiency of agricultural water usage, understand pathways of water quality degradation, protect against hydro-disasters and climate shocks, and enable equitable access of water for all using information collection and dissemination. ■

07



CENTRE FOR CHINESE LEGAL STUDIES (CCLS)

The Centre for Chinese Legal Studies (CCLS) is a groundbreaking initiative for research in, and the promotion and teaching of, Chinese legal studies in Pakistan. Founded in October 2019, at the Shaikh Ahmad Hassan School of Law, LUMS, the Centre is the first of its kind to be established across Pakistan. The Centre aims to become the premier regional and global hub for shared legal resources and an exchange of knowledge between Pakistan's academics, students, and legal and business professionals, and their counterparts abroad to build capacity and local legal expertise. ■

08

TECHNOLOGY FOR PEOPLE INITIATIVE (TPI)

The Technology for People Initiative (TPI) is an applied research and design centre housed at the Department of Computer Science at LUMS. The Centre was established to bridge the existing gap between academia and the public sector and to stimulate a culture of research and evidence-based policymaking. Its mission is to leverage technology to catalyze development in the public sector, assist government-led service delivery for citizens, and improve data accessibility to facilitate informed decisions for good governance. The Centre designs and innovates low-cost and practical solutions to problems prevalent in the public and development sector. Drawing on the organisational structure of leading think tanks at renowned universities, the Centre utilises its location at a premier university in Pakistan—LUMS—to further collaboration between academia and the government. ■

09

NATIONAL CENTRE IN BIG DATA AND CLOUD COMPUTING (NCBC)

Winning a competitive government bid in 2018 from among 57 labs that pitched across Pakistan, the National Centre in Big Data and Cloud Computing (NCBC) was established at LUMS. NCBC became one of the four national centres of Pakistan, apart from artificial intelligence, cyber security, robotics and automation, to command big data and cloud computing. The Centre now has 12 labs operating at 11 universities, spread across the country. Each of these labs has a core area of focus and up to four faculty members are associated with each of them. The Centre focuses on human resource development in the specialised field of Big Data and Cloud Computing and its practical applications. The role of Big Data Analytics and Cloud Computing is growing in many businesses and application domains and has become extremely critical to economic growth and national competitiveness. NCBC aims at becoming the leading hub of innovation, scientific research, knowledge transfers to local economy, and training in the area of data science, data analytics, and cloud computing. ■

10





LUMS LEARNING INSTITUTE (LLI)

The LUMS Learning Institute (LLI) aims to enhance teaching and learning through evidence-based design and redefine educational spaces within the University and beyond. The LLI will become an innovative hub for learning and teaching by providing training on a large scale, connecting students with teachers for establishing pedagogical partnerships directly,

and utilising modern technologies and innovative teaching tools – both offline and online. ■

11

MAHUBUL HAQ RESEARCH CENTRE

“The purpose of development is not just to enlarge incomes but to enlarge people’s choices, and that these choices extend to a decent education, good health, political freedom, cultural identity, personal security, community participation, environmental security and many other areas of human well-being.” Dr. Mahbul ul Haq was a visionary economist and a global thinker. His work, spanning four decades, changed how the world measured and thought about development.

The popular paradigm at the time revolved around measuring the increase of a nation’s income as a metric of development, but Dr. Haq was never convinced. In tune with ground realities and a voice for the systematically marginalised and oppressed millions, he worked on building a development philosophy and practice that gave a human face to economic growth. It was Mr. Haq’s intellectual courage that compelled social scientists, scholars, activists and policymakers to shift their idea of development from just national income growth to people and their well-being. In line with this vision, the Mahbul ul Haq Research Centre at LUMS is a centre of excellence in social science research

that supports interdisciplinary research, scholarship and teaching on issues of human development, social exclusion and inequality across South Asia. ■

12

GURMANI CENTRE FOR LANGUAGES AND LITERATURE



South Asia boasts a rich and diverse tapestry of languages, known around the world for their depth, nuance and rhythm. However, because of rapid globalisation, migration and instances of cultural imperialism, we are witnessing a gradual loss of many of these vernacular languages, stripping us of the linguistic capacity to understand and experience vital parts of the indigenous culture these languages belong to. The Gurmani Centre for Languages and Literature at LUMS aims to not only advance South Asian languages, but to also develop scholarship that will produce thinkers who can meaningfully engage with vernacular text. The Centre is part of the University’s School of Humanities and Social Sciences and promotes languages and literature through teaching, research, publications, and a programme of events. Scope of the Centre includes instruction in South Asian languages - including Urdu, Persian, Sindhi, Pashto, Punjabi, and other Pakistani languages - and Arabic, research in the languages and their literatures, academic and literary events for the promotion of languages and their literary traditions, and association with centres of South Asian Studies across the world. ■

13

CENTRE FOR BUSINESS AND SOCIETY (CBS)

The Centre for Business and Society (CBS), created in 2019, is a multidisciplinary, inclusive and responsive platform that brings efforts and conversations at the intersection of business and society onto a wider stage of influence. It engages with a myriad of diverse groups including business, government, policymakers, civil society, practitioners and the academic community to contribute to solving today’s business and societal challenges. The core objective of the Centre is built on focus areas vital to Pakistan’s social and economic sustainability, including social, ethical and environmental responsibility, diversity and inclusivity. It fosters knowledge exchange between a diverse audience where individuals from the private sphere, academia, public sector and policy domain collaborate and work towards a collective goal: rethinking the role of businesses for sustainable societies. To achieve this, the Centre brings forth a spectrum of activities that range from trainings, conferences, edutainment events and student competitions to policy discussions, debates and speaker sessions. Ethics, collective awareness and social responsibility are the underlying themes for all the Centre’s activities. ■

14

OFFICE OF INTERNATIONAL AFFAIRS (OIA)

Faculty and students at LUMS are involved in conducting research, developing ideas and creating solutions that impact local communities as well as have an effect on a global scale. The Office of International Affairs (OIA) recognises the potential of the extensive work being done at LUMS. It is working to build partnerships with Universities around the world so that students and faculty from LUMS can interact with their international counterparts, share ideas and have thought-provoking discussions. The consequent opportunities for collaboration provide valuable insights into global challenges, and set our students apart as they gain rich perspectives and develop enhanced skillsets through their international experiences. The

OIA also hosts international students that are keen to experience life at LUMS and international universities that wish to interact with the LUMS community to present academic and research opportunities in their respective institutions. These exchanges improve the LUMS global imprint and showcase the vibrant interdisciplinary educational environment that the University has to offer. ■

15



Welcoming Sights

A step into the Academic Block at LUMS today means foraying into a world with Pakistan's art and culture on display. The hallways and walls around the block are now proud exhibits of vibrant and aesthetic murals that bring colour to the campus and remind us to be thankful for our rich heritage. You can't miss them!



Splash of This

The Central Courtyard at the heart of the Academic Block at LUMS is undoubtedly the most recognisable spot on campus. In place since the University first moved to the new campus in the 90s, the Courtyard has seen many a memorable event from musical evenings and alumni reunions, to book fairs and talks. Today, the courtyard has a beautiful architectural addition at its centre in the form of a fountain.



Spaces for Tomorrow

As the seasons and colours of nature change, so do the spaces we live, breathe, work, and relax in. As a campus that's home to all of this and more, this past year has seen an exceptional evolution of spaces at LUMS. From introducing aspects of our culture and heritage through artistic flourishes around campus, to revitalising inherently iconic spots at LUMS, the campus has taken on a new life in the way it has opened itself up to a visual reimagining.

Creator's Studio

The aspirations of a contemporary creative now have a home on campus! In keeping with the University's no-borders agenda, particularly barriers of physicality, a state-of-the-art media studio has been built at LUMS this year, with the aim of facilitating the production of high-quality learning and teaching output. The LUMS Creator's Studio comes complete with capabilities of producing tier-two productions and shooting a three-camera setup with professional lighting equipment. The facility is completely soundproof with a separate control room and can house four different setups: talk show setup for webcasts, light-board setup for online classes, a green screen for shooting MOOCs, and a dedicated photography corner.





A Place to Learn

The LUMS Learning Institute (LLI) champions teaching and learning excellence, fostered through a range of activities and with the engagement of various stakeholders. LUMS today has carved out a block for this institute in the left wing of the Academic Block, which houses different purpose-built learning spaces for the community.



Let's Read

The foyer of the Suleman Dawood School of Business (SDSB) is now host to the LUMS Bookstore. This circularly designed space promises to serve the LUMS community by stocking books across a range of topics including Pakistani history, arts and literature as well as bestselling novels and non-fiction. It also features cultural handicrafts and accessories, and is the perfect spot for a browse and break in between the hustle and bustle of a day at LUMS.



Cricket Things

An ICC-accredited biomechanics facility built in Pakistan has finally translated into tangible results, with the facility now up and running at LUMS. This is now only the fifth lab in the world to be ICC-accredited, joining those in Brisbane, Chennai, Loughborough and Pretoria. Set-up with the assistance of the ICC, the facility boasts a full set of testing equipment and software similar to other accredited centres including a motion analysis system with a minimum of 12 high-speed cameras capable of producing three-dimensional data.

From spending over a decade at Harvard, and activating the LUMS alumni community in Boston, to returning to LUMS years after his MBA as the Director of the newly formed Office of Academic Advising,

Dr. Bilal Ahsan Malik

(MBA 2005)

has come full circle to new beginnings at LUMS. He shares lessons learned and looming horizons.

Coming Full Circle

Q Why do you describe your new role at LUMS as a 'triple homecoming'?

Pakistan is my home, and a large part of my schooling was in Lahore, until A-levels. I also spent two years at LUMS for my MBA (the first year in the hostel). I had a great time, learned a lot, met amazing people and made some fantastic friends. That's why I call this a triple homecoming: returning to my country, my hometown, and my former institution.



Q. What has been your greatest learning experience from your time at Harvard?

When you meet extraordinary people, they expand your ideas about what is humanly achievable; they enlarge your imagination and horizons of possibility. I have learnt the most from meeting extraordinary people. There is no dearth of such people at either LUMS or Harvard. Since your question is about Harvard, I will talk about the person I think I learnt the most from there. He was a senior colleague, the 'house master' or 'faculty dean' for two decades in the residential community I was affiliated with. Three things in particular impressed me about him. First, his ability to balance multiple domains in his life: family life (as a very involved husband, father, and grandfather), teaching (as an invested undergraduate instructor and graduate supervisor), research (as a leading theoretical physicist), involvement with undergraduate life outside the classroom (as the faculty dean of Harvard's largest residential community). He didn't talk a lot about his religious leanings, but I suspect he was also active in his church community and a man of faith. We know that balancing even two of these domains is a challenge for many of us; his ability to balance all these domains – and excel in them – was very inspiring. I also learnt from him how one can bring an ethic of love to one's work. Many people – especially in high-achievement environments like Harvard and LUMS – do things passionately, work hard and are very smart. However, I always felt that his endeavors were infused with something more personal and caring than 'passion' or 'hard work' alone – these qualities were also there, but I felt that in addition he brought a deep love to the people and work he was engaged with, whether it was teaching, residential life, or theoretical physics! Finally, I felt that in tricky, complicated situations – which there was no dearth of, in the many years that I worked with him – he always did what was right, even at personal risk or cost. Always. Of course, I cannot do any of these things myself! However, finding out that these things are possible is a form of learning in its own right, and this is among the most valuable things I learnt abroad.

Q. What are you looking forward to most about leading Academic Advising at LUMS?

LUMS is able to attract some of the most extraordinary students and faculty in the country. Once you have such an extraordinary community, three things can add value: instructional practices and learning options more broadly; guidance and support that can enable individuals to carve a learning experience for themselves during their time here; and the overall campus culture. So what excites me about working in the domain of advising at LUMS is this: given the extraordinary raw material that we have on our campus - students, faculty and staff - just imagine the value that can be added if we can improve advising, guidance and support available in this community.

Q. What sort of benefits and support do you hope to relay to students through this work?

This question relates to the actual content of some of the initiatives that will happen in advising moving forward. I don't think it is my place to define these – I don't see my role as 'telling colleagues and students at LUMS what should happen in advising.' There are smarter, wiser, more experienced people on this campus than me. I see my role as that of a 'coordinator,' as someone who should create opportunities for faculty, staff, and students to define a path forward in the domain of advising. Given this approach, the first undertaking of the new Office of Academic Advising has been to start a wide-ranging consultative process involving faculty, students and staff at each of LUMS' schools. This is ongoing, and the actual initiatives in advising will emerge from this process. We should know in a few months what those initiatives will actually be. For now, all I can say for sure is this:

my hope is to relay to students the benefits and support that the LUMS community is able to imagine (and able to commit to) for itself. My role, in other words, is just to facilitate the wisdom already present on this campus. I am as excited as anyone else to see what the community identifies as the path forward for itself – which we should know in a few months!

Q. What's one of your favourite memories from your work in higher education over the years?

In the second or third year of my doctoral studies, I accidentally stumbled on an article by a social anthropologist called Saba Mahmood titled 'Feminist Theory, Embodiment, and the Docile Agent: Some Reflections on the Egyptian Islamic Revival.' It shifted my entire perception of things – how the social world can be studied, and what part of this social world interested me most. Reading this one article led me to change my doctoral interests from education policy to educational anthropology. This added several years to my doctorate – but stumbling on that article, by accident, remains one of the most exciting experiences in higher education for me. A close second is from my work in advising. I once received a call from a student who had had a lot of difficulties during his time in college. He was on his way to his last exam of his last class in college, and he wanted to skip the exam because of some personal issues and misgivings. It took me more than half an hour to slowly talk him into going for the exam -- which he passed! The experience of working alongside another person during a difficult time in their lives, just to be present in that moment – and sometimes to see that presence do some benefit (either right away, or sometimes days or months or years later) – remains one of the most rewarding aspects of working in higher education.





“What we want with the UN’s 75th anniversary is to move into the age of participation, which means not only to listen to young people but to make their voice and participation count in the way decisions are made, in which strategies are established, policies are defined and actions are implemented. This in my opinion is absolutely essential.”



– **UN Secretary-General António Guterres**
in his address during his visit to LUMS



SPACES
SHAPE
the
WAY WE
THINK,
ACT AND
INTERACT
with
OURSELVES
AND OTHERS



– **Dr. Suleman Shahid,**
Director of the LUMS Learning Institute, in his
welcome address at the LLI’s launch

Overheard at LUMS



“As we think about new directions, it’s important to remind ourselves that our progress is not a natural force; that progress comes from solving problems, from developing empathy, and from a willingness to help others.”



– **Dr. Arshad Ahmad,**
LUMS Vice Chancellor, in his address at the
LUMS Alumni Homecoming 2020



“It is really the idea of excellence across different sectors such as education, health and other development sectors that keep on holding this country together, and it’s the philanthropy of people like yourself and your companies that are making it possible.”

– **Mr. Osman Khalid Waheed,**
President Ferozsons Laboratories Limited and LUMS Management
Committee Member, in his address at the LUMS Annual Dinner in Karachi



“Last year, the LLI was an idea. This year, it is a reality. The Centre brings together development for faculty, so they can adopt more effective teaching practices, with expertise. This, along with a sense of community – from within and across disciplines, faculty, professional staff and external individuals from outside of LUMS, brings about achievement. It’s not going to be easy, it’s not going to be straightforward, but by consolidating these elements, you will have aced the intent and purposes of centres internationally.”

– **Prof. Denise Chalmers,**

OLT Senior National Teaching Fellow, University of Western Australia, in her keynote address at the launch of the LUMS Learning Institute (LLI)



The establishment of this Centre will provide a good platform for Pakistani teachers and students to study Chinese law and culture. Wuhan University will support the developments through legal personnel training, legal academic research and intellectual exchange. The Centre will become an important link, and I hope the two universities will work together to continuously develop China and Pakistan’s friendship.



– **Professor Li Fei,**

Vice President Wuhan University, at the inauguration of Pakistan’s first Centre for Chinese Legal Studies at LUMS



“Sometimes you fail when you choose the wrong person for a role. I have gone through this a couple of times and it is painful. But then you start to learn that you need to think a lot more before you choose a person for a role. During interviews now, we look for people who are excited, have the passion to succeed and the ability to think. I would be happy to take graduates who are engineers or history graduates, if they have the drive to learn.”

– **Ms. Sima Kamil,**

President & CEO of United Bank Limited (UBL), during her conversation at the 13th Session of ‘Leaders at LUMS’



“I AM GRATEFUL TO BE HERE TODAY AND SEE ALL THE WONDERFUL ALUMNI HERE TOGETHER AND WITNESS THE BONDING AND RENEWAL OF FRIENDSHIPS. I AM VERY PROUD TO HAVE BEEN ASSOCIATED WITH THIS JOURNEY FROM THE VERY BEGINNING. TO SEE ALL THE WONDERFUL ALUMNI HERE TOGETHER IS LIKE SEEING YOUR OWN CHILDREN GROW UP, MATURE, AND TAKE OVER THE WORLD.”



– **Syed Babar Ali,**

LUMS Founding Pro Chancellor, in his address at the SDSB Luminites Association’s Annual Reunion

PFDC L'ORÉAL PARIS BRIEFING WEEK



L'ORÉAL'S YOUNGEST
COUNTRY MANAGING
DIRECTOR,

JUNAID MURTAZA

(BSC 2008) SPILLS ON
HIS JOURNEY FROM
LUMS TO LEADERSHIP,
AND BREAKING
BARRIERS ON THE WAY.

From
Here
to
There

What were the beginnings of your career like and what led you to L'Oréal?

It's been more of a discovery, this foray into marketing and business management. From being a physics enthusiast, tech-nerd, and filmmaker to graduating in finance from LUMS, I've tried to stay curious and make sense of the world around me. This led to my career start with Unilever Pakistan in sales. At the time, marketing was the number one choice for many, but I felt sales was critical as a strong foundation. I was lucky to make it through the management trainee program, and moved to marketing subsequently. Experiencing different brands, I developed an affinity towards the beauty business. That's when an opportunity at L'Oréal came by and setting up the world's number one beauty business in Pakistan was something I couldn't resist.

What has been your greatest learning experience from your time abroad with L'Oréal?

On a personal front, it was a very humbling and challenging experience, adjusting in a new country and culture and learning a new language. Working and living in a new environment really pushes you to learn to adapt, decode and question preconceptions. A definite rite of passage!

At L'Oréal, being at the Global Headquarters in Paris was like being Charlie in the Chocolate Factory, being at the heart of the powerhouse of global innovation. Gaining exposure to multiple regions and countries and working with global teams was very enriching. Building context of various markets and their stages of development is definitely helpful to bring back and share with Pakistani talent. Being a diverse and people-driven company, my most important learning was how to network effectively – a very important aspect of L'Oréal and a trait that we can definitely focus more on as Pakistanis.

What aspects of the LUMS experience do you still carry with you?

I think the freedom to experience versus just study. Expression and exploration are some of the best qualities of the experience. Be it the societies, or the strenuous ACF curriculum, it prepares you for what's next. Studying with such a diverse set of people was also truly amazing. It was at LUMS where I had the realisation that we Pakistanis can be more than what we are, given the talent we have. I have obsessed about bringing Pakistan to the global stage ever since.

What do you enjoy most about being part of a global beauty brand?

There are many things! Foremost is its true entrepreneurial culture – seizing what's starting. Having been a beauty leader for over 100 years, it's in the DNA and you feel proud of being part of a group that is creating the trends. Then of course, it's the people and the team spirit. The balance between the individual and the collective is unlike any other place I've known, and the passion and energy with which people work here is something else! Digital excellence and beauty-tech is yet another. Finally, I feel particularly proud of the work L'Oréal has done in business ethics, having been ranked as one of the most ethical companies in the world for 11 years running.

You are one of the youngest Country Managing Directors in the L'Oréal world. What would you share about the journey getting here?

L'Oréal is probably one of the few companies where it's

possible to be a Country CEO at the age of 33! If you have a passion for beauty, and the will to make it happen, nothing can stop you from growing here. It is encouraged. Therefore, a lot has to do with the opportunity it provides or the ones you can create. I have tried to be the first to take on new challenges, in every role and even beyond what my role entailed. I have had several difficult experiences, but always tried to retain the growth mindset.

What kind of a new perspective or approach do you think you bring to this leadership role?

Adding more "why-nots" to the "whys". In a world population that is increasingly becoming younger, the rate of change is greater than ever. More diverse, more sustainable, more efficient, more digital, more responsible – and I feel right at home with L'Oréal being the trailblazer to all these values of transformation.

What's your personal all-time favourite product from the L'Oréal lines?

More than a product, for me it's the brand. Amongst the 36 global brands, from Armani, YSL, Maybelline New York to Garnier, my personal favourite is our flagship, L'Oréal Paris, and for what it stands for. The iconic statement 'You're worth it' resonates the strong message of self-worth, empowerment and self-belief.

If you could share any advice with younger professionals eyeing leadership roles, what would it be?

I can share a recipe, but make it your own. What's true about recipes is that the outcome is always different, set to the taste and hand of the person making it.

Set ambitious targets, as difficult or as preposterous as they may seem. Then put yourself and those around you into believing they can be achieved – the collective effort! There is nothing more important than self-belief and nothing worse than self-doubt. Then work towards making it a reality with all you have. Stay humble in knowing what you don't, but foolish to try to find out all that you can. You will make mistakes and fail, but one seldom achieves something great by following others. Question yourself, whether you are giving your best in every job or project, and then raise your bar. A career is after all a marathon not a sprint. In this process stay grounded, and be grateful to both the critics and the supporters. Most importantly, the biggest quality one can strive for as a leader is empathy and compassion towards others. Managing teams is not about making clones, but harnessing the differences. Foster empathy, never lose it.

IN A WORLD POPULATION THAT IS INCREASINGLY BECOMING YOUNGER, THE RATE OF CHANGE IS GREATER THAN EVER.



All that Glitters

What inspired you to start Galaxy Lollywood?

As a teenager, I always felt that while Hollywood and Bollywood were immensely popular in Pakistan, our local industry never got its due. Not only was it on the sidelines, but Lollywood was almost a taboo subject. I then took it upon myself to try and change this perception. I distinctly remember saying to a friend of mine in 2010 that I want to make Lollywood sound cool, and thus a seventeen-year-old me started a blog by the name of Galaxy Lollywood.

What aspects of being a Luminite do you still embody in your life after university?

I cannot stress enough how much LUMS has helped me grow as a person and how vital a part it has played in the journey of Galaxy Lollywood. Being a part of the LUMS Media Arts Society meant exposure, networking, and using the platform to further the cause of cinema. Moreover, the discipline and management skills gained in an academically challenging environment further prepared me for the challenges of life. Therefore, it wouldn't be wrong to say that it is the sum of all this that has made me who I am today- a proud Luminite embodying all he learned in those four years.

What has been your favourite moment from the Galaxy Lollywood journey so far?

While there are a lot of moments that are close

FROM STARTING AN ENTERTAINMENT BLOG, TO HOSTING HIS OWN CELEBRITY TALK SHOW,

MOMIN ALI MUNSHI
(BSC 2016) OF GALAXY LOLLYWOOD FAME IS CARVING HIS OWN NICHE IN THE MEDIA SPACE. HE SHARES STORIES FROM HIS ADVENTURES WITH THE STARS.

to my heart, starting my celebrity talk show 'The Munshi Show' on YouTube, which at the time had the distinction of being the only talk show of such a nature, and it being so well-received by the audiences and the industry was definitely a milestone moment.

How do you strike a balance between friendship and critic with media stars?

To be honest, at times it is a struggle as media individuals do become a bit unreasonable with their demands. Thankfully, over time Galaxy Lollywood has built for itself this image of being a credible and unbiased platform because of which most celebrities have come to terms with the fact that my equation with them will not affect my work at Galaxy Lollywood.

What do you enjoy most about the everyday happenings of this work?

As cliched as it sounds, they say if you love what you do, you will never work a day in your life, and I love what I do. So I thoroughly enjoy it all; overseeing the content on the website, keeping tabs on our social media, working on new video series, and whatever new drama the day brings with itself.





What are you most excited or optimistic about regarding the Pakistani film industry?

I have always been optimistic about the Pakistani film industry, which is why I started this blog in 2010 when cinema in Pakistan was not even a thing. Yes, the situation for cinema at the moment may be full of uncertainty because of the pandemic, but I'm hopeful things will improve and when they do, we have a wonderful lineup of films that I'm excited about, and that I believe will set new benchmarks.

Who do you look up to, professionally speaking, from the Pakistani or international media industry?

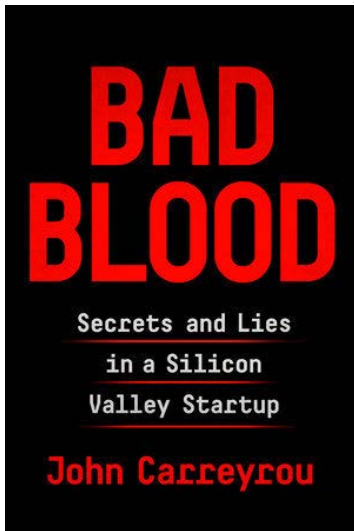
Quite a few local artists have been complete outsiders and have made a name for themselves without any connections. They believed in their talent and worked hard, and I find that very inspiring. Also, I admire the drive and passion that Priyanka Chopra has. From humble beginnings to now a global star, her journey is quite the story.

What aspect of the cinema experience do you think Pakistan's space lacks the most?

The answer to this question could very well be a full-length article. But to keep it brief I would start by saying that the cinema experience in Pakistan was pretty much on the right track with new screens opening up and us heading in the right direction, but then ban on Indian films sort of halted this progress. Moreover, for films, we need investment in infrastructure, talent, and training among other things so there is a long way to go before we can actually call it the Pakistani film industry.

What are your all-time favourite Bollywood movies?

Our local industry is still in its nascent phase where we see filmmakers working with limited resources and experimenting with content. Thus, I tend to have elements that I enjoy in different films and choosing one film would be difficult. I would say *Khuda Kay Liye*, *Bol*, *Jawani Phir Nahi Aani*, *Cake*, *Teefa In Trouble*, and *Baaji*. Also, Reema Khan's directorial debut *Koi Tujh Sa Kahan* is one film that I always mention when asked this question. The film came out in 2005 when our cinema industry was going through a rough patch and the quality of films back then was abysmal. The film was technically sound for its time, had a good cast, great story, strong music, and was without a doubt a quality product.



— BAD BLOOD: SECRETS AND LIES IN A SILICON VALLEY STARTUP —
— BY JOHN CARREYROU (2018) —

This literary non-fiction describes how Elizabeth Holmes, a Stanford dropout, founded a start-up that would develop a medical device whereby a few drops of blood from the finger would provide a full health diagnosis. In early 2015, her company was worth over \$9 billion. She was on the cover of Fortune and Forbes becoming the youngest and wealthiest self-made female billionaire in America. Her company’s Board of Directors was the most illustrious in US corporate history. By the end of the year, however, a reporter (John Carreyrou) started questioning former employees who ‘were let go’ and published probing articles about the company in the *New York Times*. The “unicorn” that promised to revolutionise the medical industry was soon worth zero. To me this book is about the worst of personal flaws in business life: dishonesty, hubris, deceit, power hunger, misuse of influence and cut throat ambition. There is even an ill-fated romantic twist – the company’s president and Holmes’ boyfriend was Pakistani-born Ramesh Balwani. His corporate ruthlessness earned him the title “enforcer”. Fraud charges have been issued against Holmes and Balwani with both potentially facing 20 years in prison if charged. This book is a riveting read that will forever impress on you where you cannot go if your ideal is to honourably pursue wealth.

– Dr. Alnoor Bhimani, Honorary Dean, SDSB

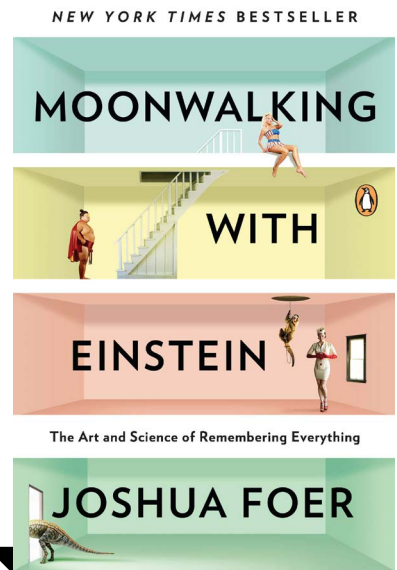


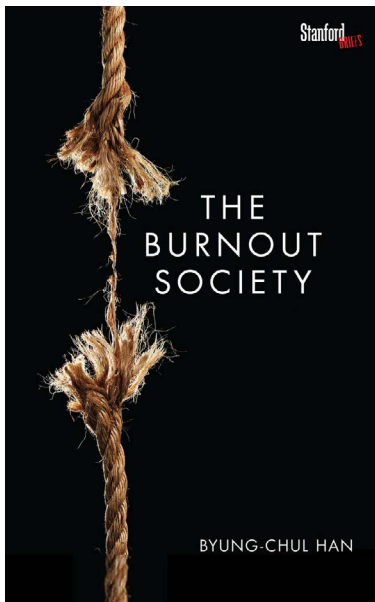
As we make our way through the anticipatory frustration of a ‘new normal’, there are reliable old avenues waiting to share our burdens, to remind us to make time for the gentle things we once loved. At the top of the list for many is the wonderful rarity of once again, losing oneself in a book. For all those in search of the next

— MOONWALKING WITH EINSTEIN —
BY JOSHUA FOER (2011)

With the advancement of memory-aiding technology that started with the invention of written symbols and texts, to the modern-day colossal databases that contain almost every information that humankind possesses, and are at the fingertips of every smartphone user, human society has traversed through momentous transformation. Although the above-mentioned technologies that enabled externalization of information [read: memory] shaped and aided society’s progress, they also undermined what was essential and core to the human experience for millennia: the art of memory. A mere millennium ago, being able to remember and recite a text verbatim was not a game or a party trick. It was an art. More than that, it was part of being cultured; a person without memory was a person without ethics or humanity. This book explores the erosion of this lost reality and demonstrates how the forgone art can be revived by almost anybody, and how it can improve the quality of life because, “if you want to live a memorable life, you have to be the kind of person who remembers to remember”.

– Hattaf Ayub (BSc 2019), Student Liaison Officer, OSA





THE BURNOUT SOCIETY BY BYUNG-CHUL HAN (2010)

A book that I found particularly insightful, in the context of this uncertain and distressing phase we are living through, is Byung-Chul Han's *The Burnout Society*. Recommended to me by my colleague Dr. Ali Raza (MGSHSS faculty), the book speaks lucidly about the implications of a hyper-consumerist, hyper-achievement, and hyper-convenience oriented society on the social and psychological states of its inhabitants. Continuous cycles of work, validation, gratification, quest for curated authenticity, and ultimately, exhaustion and disenchantment have marginalised the idea of human existence outside of narrowly defined productive forms. This, according to the author, had led to the rampant pervasiveness of a range of disorders and mental health afflictions. Written in 2010, this short 80-page monograph is particularly insightful when seen in the context of how people are currently struggling to cope with a pandemic that limits practice of what was thought to be normal.

– Dr. Umair Javed (BSc 2009),
Assistant Professor, MGS HSS

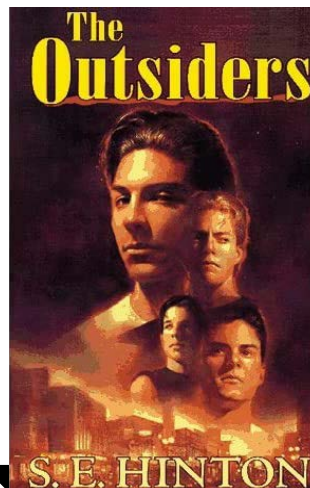
story, look no further. A few of our LUMS family members share their favourite reads from the past year, decade, and century, and explain why the books left such a lasting impression.

Read on...

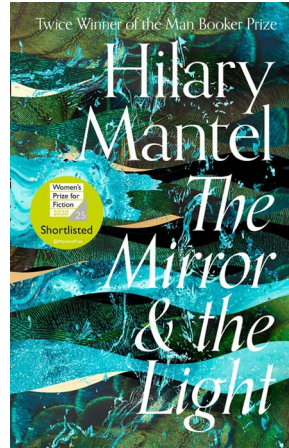
THE OUTSIDERS BY S.E. HINTON (1967)

If there has ever been a book that I can go back to again and again, it has to be this one. *The Outsiders* is a beautifully written story that doesn't just have you cheering for the underdog, but teaches you how to cheer for the underdog. Set in the 1960's, it tells the story of two rival teenage gangs from different socioeconomic classes and gives you a peep inside what life is like living on the wrong side of the tracks. To me, this story reminds us that no matter what the world turns someone into, one will always have some good inside. It tackles topics like deviance, separation of families, and even societal pressures, and shows us that no matter what circumstances life takes you towards, every person has enough good in them to be guided to the path that is ultimately right for them.

– Abuzar Ahmad, BSc Class of 2023



THE MIRROR AND THE LIGHT BY HILARY MANTEL (2020)



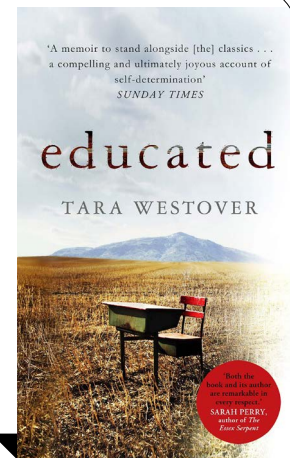
The Mirror and the Light is the final book in Hilary Mantel's Wolf Hall trilogy. Rich in historical detail, the series traces the life of Thomas Cromwell and provides a vivid depiction of the court of Henry VIII. This book shows Cromwell at the height of his power as Henry's right hand man and traces his fall from grace. Mantel's writing allows you to imagine the world her characters inhabit without relying on pages of description. With a few well-chosen words, she subtly explores characters' motivations and choices, especially those that haunt them. Brilliantly put together and beautifully written, this book leaves the reader mourning a man who died nearly 500 years ago.

– Dr. Sameen A. Mohsin Ali (BSc 2008), Assistant Professor, MGS HSS

EDUCATED

BY TARA WESTOVER (2018)

One of the last memorable books that I read was *Educated* by Tara Westover. It is the story of a Mormon girl, born to parents preparing for the apocalypse. Her childhood was, very literally, out of a strange book, with her days spent making herbal remedies with her mother or scrapping metal off cars for her father. The narration of her journey from this life, devoid of school or civilization, to her life at Cambridge, her delayed education, and her catching up with society is a tale so vividly told and so meaningful that it really stayed with me. It makes one think about how people are meant to achieve such greatness, and how human beings can unshackle themselves without even knowing that they are prisoners to begin with.



– Angbeen Atif Mirza (BA-LL.B 2008), Assistant Professor, SAHSOL



If there is one person on the LUMS campus that everyone is familiar with, it is Latafat Baig. Incredibly popular amongst students, staff, faculty and alumni alike, and known particularly for never forgetting a name or face,

LATAFAT SAHIB

has always been someone you can count on. His association with LUMS is an entity of its own. As he bids farewell to LUMS this year after almost three decades, he sits down one last time with us to share snippets and stories from his time.

The Long Haul



Q. How did you first join LUMS?
Before joining LUMS, I was working with the USAID office in Lahore. They were winding up their operations. In those days, under the grant of USAID, construction of the new campus was in full swing. We were informed at the USAID office that LUMS had openings for administrative positions, and the rest is history.

Q. What do you miss the most about the Old Campus?
When I joined LUMS, academic sessions for second year of MBA 1992 and first year of MBA 1993 were in progress. The old campus comprised of four buildings located in close proximity around a park. One housed the Dean and faculty offices, library, computer lab, administrative offices; the second had the dining centre and the lawn, and the other two premises had classrooms. After office hours, students and staff members used to play cricket and badminton in the park and were sometimes joined by faculty members. It was a family-like environment. Also, at the end of each quarter after exams, a dinner was arranged as a family-like event to celebrate and recharge for the upcoming quarter. The Management Committee (MC), faculty, students, and staff were all invited to this get-together and it was always a great time.

Q. Can you tell us a little about your journey with LUMS?
On my joining in January 1992, I was appointed to the Dean's Office.

In September 1993, we moved to the new campus, where air conditioning was still missing. However, the elation to be at the new campus was enormous.



Apart from administrative duties, assistance for MC meetings and coordination between the Dean and faculty offices were important tasks. In September 1993, we moved to the new campus, where air conditioning was still missing. However, the elation to be at the new campus was enormous. The convocation of the Class of 1993 was the first one to be held on the

new campus in the Central Courtyard of the Academic Block, which was the only building at that time. In October 1996, I was promoted and transferred to the Student Affairs Office. The foremost objective of this transfer was to take charge of the section that was responsible for the handling of grades, transcripts, degrees, in-house admission tests; overall, you can say I was made responsible to look after and build up the secrecy branch of LUMS. Major responsibilities were the maintaining and processing of grades, issuance of academic performance, and probation and separation letters. At the time of graduation, preparation and accurate calculations for the decisions on top positions was also a crucial challenge that demanded great responsibility. Prompt support to alumni for them to pursue their endeavours and to meet deadlines for admissions in higher studies was also a task of high importance. Transcripts were issued even on Eid! We can see the results of this timely administrative support because at present alumni have a very strong representation (50+) as LUMS faculty across all schools.

Q. What is one of your favourite memories from your time with LUMS?

I will mention a few from many memorable moments. My favourite events were always the graduate nights and convocation ceremonies. Standing beside MC members; Syed Babar Ali, Abdul Razak Dawood, Shahid Hussain and the Chief Guest, assisting them and precisely handing over the degrees and awards were



Another very special moment was the graduation ceremony of my son Umer Hayat who graduated from LUMS in 2014 receiving his MS Computer Science degree.

great moments that were always an honour for my team and me. Over the years, this built a strong association and trust and my presence on stage in the ceremonies was always a source of satisfaction for them. Secondly, in 2006, the first two PhDs graduated from LUMS, which can be termed as a most significant academic milestone for LUMS. Under the guidance of the head of Computer Science, I was honoured to sign the PhD graduation audit forms on behalf of the Student Affairs Office. This continued to be my responsibility until convocation 2019. Another very special moment was the graduation ceremony of my son Umer Hayat who graduated from LUMS in 2014 receiving his MS Computer Science degree. I also always remember the plantation of tree saplings in 1994 by faculty and staff in the area near covered parking. After parking my car, I passed by that spot daily with the fully-grown trees, and it continued to give me the feeling of a strong and enduring relationship with LUMS. I would also like to make a special mention of the groundbreaking ceremony of the LUMS Masjid in 2000. Syed Babar Ali advised all members of the LUMS community present in the ceremony to take part and everyone felt honoured to dig mud from the foundation mark.

Q. What do you love most about LUMS?
Since inception, LUMS has followed the motto that 'admission

will not be denied on financial basis'. Since then, LUMS has been standing true to its words. Furthering this noble cause, LUMS has been a pioneer in starting the National Outreach Programme (NOP) in Pakistan. This initiative has now grown. Talented and deserving students whose studies were funded are now excelling in their careers, fulfilling their dreams, and helping their families. I am proud to have been a part of the launch of this programme in 2000, and to have been a part of the team that visited and made presentations at the Railway Schools and the Himayat e Islam Schools in Lahore.

Q. What is your favourite meal at PDC?
PDC specialties like chicken biryani, *kari phulka*, and Lahori *chanay* are all favourites. I also find the samosas to be very tempting!

Q. What is the most important thing you've learnt over the years at LUMS?

Apart from my administrative duties, I was involved as a team member in many committees and in the organisation of conferences. The LUMS culture has been democratic and acceptable, which is the real capital to be carried forward. Good ideas are always welcomed by various forums. I believe this openness and tradition is a good lesson and can help bring continuous growth and achievements in the future for LUMS.

Q. If you could share one message with the entire LUMS community, what would it be?

Working for an educational institution has been a mission for me. I would say, adhering to the core values of LUMS, help all groups around you and honour them. Join hands in strengthening the image of LUMS as a national university and a centre of excellence.

In farewell, I want to say that working with LUMS has been a matter of good fortune and pride for me. I want to acknowledge the tremendous contributions of LUMS in our lives and express my gratitude to the MC and faculty for their support during my association of more than 29 years. A big thank you also to LUMS staff, students and alumni for their cooperation and respect. All my best to LUMS and the LUMS family!



THE LUMSx STORY



LUMSx is a university-wide strategic initiative to support the development and enhancement of technology-enhanced teaching and learning at LUMS and beyond. It is a pioneering platform, managed by the LUMS Learning Institute (LLI), and works to enable faculty to create and deliver high-quality online and blended learning experiences. The programme offers instructional design and pedagogical and technological support to faculty in order to assist them in their technology-driven learning initiatives.

VISION

- Scaling education and broadening access to quality education in line with the University's no-borders agenda.
- Making an impact on society at large by sharing LUMS excellence with the wider community.
- Improving and introducing innovation to teaching and learning via online platforms by enabling faculty to conduct research through experimental design and longitudinal studies on online pedagogies and students' learning behavior in online settings.

IN THE PIPELINE

Currently, LUMSx is working on the indigenous version of 'Learning How to Learn', the world's most popular MOOC with over 2.5 million subscribers. The course has been translated in Urdu and

localised substantively using contextual examples and metaphors. Highly notable faculty members including the LUMS Vice Chancellor and the Dean of SBASSE are teaching this course. The hope is to launch this course in the summer of 2020 with the launch of the LUMSx platform itself. The LUMSx team is also leading collaborations on several high and low-tech online courses covering popular topics in different subjects with LUMS faculty, and working with REDC to transform executive education and CES to support lifelong learning course offerings.

WHAT'S TO COME?

Over the next two years, LUMSx plans to scale up its platform by adding various regular-stream academic courses, executive courses and courses that support lifetime learning. Future plans also include offering teacher-training courses using the online platform under the Train the Trainers programme, and

the introduction of online certificate programmes and subject-specific nanodegrees with a focus on improving both theoretical and practical skills.

COMMUNITY MATTERS

The essence of the LUMSx platform is its aspiration to widen the scope of learning and teaching opportunities for the larger community. This involves future support programmes and a number of specialised online learning experiences for alumni and the like. The LUMS community too can play a crucial role in building the success of this platform by helping spread the word in its personal and professional circles. It can also support the initiative by offering more practical and industry-driven courses for the wider audience. Finally, it can support the platform financially by funding the development of crucial courses that are ever so important for the masses in Pakistan.



A Matter



of Pride

Our world of **Vice Chancellor's Alumni Achievement Award (VC AAA)**

Winners expands as brilliant alumni from around the world join the cohort this year. From leading organisations to spearheading social change in Pakistan and abroad, our second cohort of VC AAA Winners continues to make LUMS proud on an international scale. Learn about all the impactful work they are doing.

Khadija Bakhtiar

(BSc 2007)

CEO, Teach For Pakistan



On what inspired her to start Teach For Pakistan:

The idea that our nation's best talent needs to be solving our biggest challenges. Providing an excellent education that meets all children where they are and takes them where they need to go is one of Pakistan's most complex problems. However, until a few years ago, that is not where our smartest or most talented or ambitious people were headed. I am so proud that Teach For Pakistan has played a role in creating that change. Ultimately, Teach For Pakistan challenges young people who have tremendous leadership potential to do more with their talent and ambition, to take on the unglamorous hard work of rebuilding our systems from the ground up alongside other people, rather than waiting for a messiah to save us from up top.

On the favourite part of her working day:

In my role, a lot of what I do is grow our movement by connecting with other non-profits, universities, donors, businesses, and government officials. My favourite part of any day is when in one of these conversations, the other person just lights up when I tell them what we do. I literally see the "batti" go on for them when they connect with our core ideas and values, and then I know we have one more friend in this work.

On her biggest pet peeve:

I guess one that applies to me too sometimes is people showing up to meetings without a notebook. I mean, write it down! You WILL forget, and your teammates and manager have jobs other than reminding you of what you were supposed to get done. ■

Danish Jabbar Khan

(MBA 2005)

CEO, Kaarvan Crafts Foundation

On what inspires him to work with Kaarvan:

I think what inspires me is the idea of constantly creating a space for experimentation around complex issues; to breakdown myths and stigmas and question the conventional narratives of women empowerment and inequality. Also, to begin a collective movement that operates by both building individual's personal capacities as well as through a strategic focus on long-term systemic change by influencing development policy of the country. It is easy to connect the dots of why this or that happened, but I believe it is a divine intervention. Kaarvan happened to me as a gift and I embraced it with open arms. I think I have been very lucky.

On the proudest moment of his career so far:

Sharing of each other's lived experiences with resilient rural women is simply life affirming! Especially in this difficult time of COVID-19, the exchange of stories between rural micro-entrepreneurs is magical. Rural micro-entrepreneurs have risen to this occasion and mitigated fear and anxiety in their respective villages by spreading awareness of precautionary health measures for the coronavirus both digitally and by going around the neighbourhood wearing masks and



gloves. Some micro-entrepreneurs help embellishers fill out government aid relief forms while others share their rations or utilize their sewing machines to make masks for their community, as there is shortage of masks in Pakistan. It is heart-warming to see these women choose courage over comfort, and practice compassion and connection despite the changing times.

On his ideal dinner companion:

I would love to have dinner with Charles Darwin and Khadim Hussain Rizvi together - bill on me for this! ■



Chaminda Hettiarachchi

(MBA 2001)

Co-founder, Fablanka Foundation (GTE) Ltd.

On why he works for socio-economic development in Sri Lanka:

It was a very natural and logical decision for me. I come from a suburban, middle class family background, and I received my entire school and higher education for free on public money and merit-based scholarships. I was fortunate enough to get admission to the LUMS MBA in 1999 also as an awardee of the prestigious Asian Development Bank-Japanese Government (ADB-JG) scholarship. After

* [1] "Evidence for a Collective Intelligence Factor in the Performance of Human Groups", By Anita Williams Woolley, Christopher F. Chabris, Alex Pentland, Nada Hashmi, Thomas W. Malone. Science 29 Oct 2010: 686-688



Dr. Bushra Anjum

(MS 2007)

Data Analytics Program Manager, Doximity Inc.

On what she is most passionate about with her work:

Computer Science has the potential to address some of the most complex challenging problems of our time and pave the way for a more equitable world. Given all that we are facing in fighting a pandemic, I am especially excited about the digital advances in healthcare. At my company Doximity, we are creating one-click no-hassle telehealth capabilities for patients and several workflow tools for physicians that increase their productivity, efficiency, and availability.

On why she is such a champion of gender diversity in STEM fields:

We need to expand the pool of women in computing, as research over research confirms it is critical for fueling innovation and driving progress. There are strong economic incentives to do so as well. I would like to share a few stats. Researchers from Carnegie Mellon and MIT *[1] have

discovered that if a group includes more women, its collective intelligence rises. McKinsey & Company [2] found that companies in the top quartile for gender diversity outperform those in the bottom quartile by 21%. MSCI ESG Research [3] reports that having three or more women on a company's board of directors helps companies perform better financially. Over 85 percent of successful businesses interviewed in Forbes research [4] said that a diverse workforce was the key to innovation, creativity, and competitive advantage in the market. The research reported in Harvard Business Review [5] states that having at least one woman in a Venture Capital fund improved performance by approximately 10 percent. Moreover, having women as partners increased the percentage of successful startups supported by those firms from about 28 percent to about 31 percent. For me, the argument is much simpler, though. My education, working status, financial stability, and social standing puts me in a position of privilege that can support the progress towards gender equity in tech. Hence, it is my moral and ethical responsibility to do so.

On what she has always wanted to learn:

How to jog or run! I cannot for the life of me figure out how to do that, gracefully or not. I feel the memes like "If you see me running, you should run too because something is probably chasing me", have been crafted for me. ■

On how he would like to use being the recipient of the VC-AAA to influence other alumni:

I think the scheme of VC AAA itself is a positive motivation for all alumni. Since it is a merit-based selection, every alumni can accomplish it with their professional achievements and contribution to society. As the first international alumni to win the award, I am using this award to develop new networks with fellow LUMS alumni from all schools and all batches with the expectation of carrying out different collaborative projects. I take this opportunity to invite all alumni to reach

Shayan Haider

(BS 2014)

Director Research, Development & Operations, Bondh E Shams



On his work with Bondh E Shams:

As Director Research and Development, I am leading the technical and operational division of Bondh E Shams (BES) across the globe. To date, I have led over 13 solar water projects across Pakistan, providing clean drinking water to over 50,000 people in Thar Desert, Baluchistan and Chakwal, Punjab as well as the recent implementation of BES's first expansion project outside Pakistan, in the Yei community of South Sudan, Africa. I have also led the development of our new US patent pending O.A.S.I.S Box (Off Grid Aquas Solar Integrated Solution) which is an innovative and mobile solution to water scarcity in under-resourced and off-grid communities.

On what he hopes to achieve:

I believe that clean water is a right, not a privilege. I am on a mission to solve the global water crisis, to make this world a more livable place for everyone not at some specific locations, but all over the globe.

On his number one choice of device:

Microsoft HoloLens. ■

LUMS, I studied further and worked in Europe for a few more years to obtain international exposure, and finally returned to Sri Lanka in 2005. Since then, I have been working mainly in the public sector and non-profit ventures as an academic, researcher and social entrepreneur. Contributing to socio-economic development in my own country has always been my career objective. Therefore, I work in Sri Lanka with a lot of self-satisfaction. I do owe a special thanks to LUMS for the inspiration to choose such a fulfilling career path.

out to me for any possible collaboration and also to consider me as your professional partner and personal friend in the friendly Island nation of Sri Lanka.

On his favourite cricketer:

I have two favourite cricketers! First is the former Sri Lankan Captain Arjuna Ranathunge who led the Sri Lankan team to the Cricket World Cup win in 1996 in Lahore. I like him not just as a batsman or a cricketer but also as a true national hero for his overall contribution to cricket as a game in Sri Lanka. Former Pakistani cricketer Waqar Younis is my favorite international cricketer. ■

[2] "Delivering through diversity". McKinsey & Company 2018 Report By Vivian Hunt, Lareina Yee, Sara Prince, and Sundiatu Dixon-Fyle

[3] "The Tipping Point - Women on Boards and Financial

Performance". Women on Boards Report 2016. Meggin Thwing Eastman, Damion Rallis, Gaia Mazzucchelli. MSCI ESG Research LLC. December 2016

[4] "Global Diversity and Inclusion: Fostering Innovation

Through a Diverse Workforce". Forbes | Insights July 2011

[5] "The Other Diversity Dividend" Organizational Structure Magazine Article by Paul Gompers and Silpa Kovvali. Harvard Business Review (pp.72-77) July-August 2018



Sadia Khuram

(MBA 1996)

Vice President Marketing & Products, Jazz

On how she drives innovation in her work:

I am a big believer and proponent of first principles thinking, which basically forces you to approach a problem or an opportunity from a most fundamental truth lens, and allows you to think unencumbered from traditional or analogous ways of solving problems. In my view, true innovation comes from focusing on the outcome and achieving that in a way that makes the most sense. I encourage myself and my colleagues to ask as many questions as are needed to get to the most basic set of assumptions. A lot of innovation that I have spearheaded, be it in terms of process or product innovation, has been a result of such collaborative first principles thinking approach.

On the best part of doing a mid-career MBA at MIT:

It was liberating! Spending a year in the company of the best and brightest from around the world, spent purely in pursuit of learning and exploration is an investment I will always highly prize in my life.

On her favourite thing about being a student again:

Unfiltered access to the smartest and most curious minds in the world, the opportunity to forge lifelong friendships with amazing people from all over the world, and learning that collaboration trumps competition. ■

Azim Rizvee

(MBA 1998)

CEO, MinMaxx

On what drew him towards heading the Canada Alumni Chapter:

Although the alumni community was starting to grow, I wanted to increase the brand recognition. I was among many alumni that immigrated to Canada in the '90s and I wanted to help others successfully put their roots down in North America. As one of the top institutions for MBA programmes, LUMS has played a major role in my success and many others'; so, this is one way to give back. Personal success is great, but it is essential to pay it forward by making a difference in the lives of others while paying homage to where it all began.

On how he would like to pay it forward through this award:

I endeavour to be a source of inspiration



for others who have been on this journey with LUMS. I have total confidence that with the incredible foundation that LUMS provides, combined with hard work, anything is possible. With this fantastic combination, the sky is the limit and there are no glass ceilings. I continue to remind graduates that they have the knowledge and skills to be successful anywhere in the world and under any circumstances.

On what he misses most about Pakistan:

The people! The warmth and liveliness of the people are second to none. ■



Mehreen Zahra Malik

(BSc 2007)

Senior Editor, Arab News

On building a career in journalism:

Through a friend's reference, I became a summer intern at the *Daily Times* while I was still in my sophomore year at LUMS. Once summer was over; I was

offered a full-time job as a sub-editor at *Daily Times* where Najam Sethi, then the editor, became my mentor. He then hired me to edit the news pages of *The Friday Times* and by the time I graduated from LUMS, I had become *The Friday Times'* youngest ever News Editor. The rest as they say is history. I hope my example will help more LUMS graduates to consider journalism, especially print journalism, as a viable career option.

On her biggest struggle with working in the media in Pakistan:

Being taken seriously as a woman who covers politics, national security and other topics usually considered the domain of men is still an uphill battle in Pakistan.

On the one person she would interview if she could:

US President Donald Trump ■

Ahsan Sheikh

(MBA 1998)

CEO, Kinetic Worldwide Pakistan



On what he enjoys about working in advertising:

Marketing is among the most creative and entrepreneurial functions in the entire business chain, and by nature I am very entrepreneurial. From the point of identifying business challenges, and how to identify relevant consumer segments, to insights on selecting the most suitable media, it all requires intricate decision-making that I find very exciting. Essentially, we are building not just our business but also our clients' businesses, which is truly rewarding.

On why he values his connection with LUMS:

LUMS has shaped my life in more ways than one.

The common LUMS connection with all alumni; essentially networking among alumni is what I value most. LUMS alumni are spread all over the world and that too mostly in leadership positions. That just changes the perspective from being local to global. The moment you realise that someone you've met is from LUMS, there is immediately a strong connection and there are so many things to talk about from the campus to faculty to old friends. I just feel like I'm part of a big LUMS family!

On his superpower of choice:

I would love to have healing powers; would heal all COVID-19 patients instantly! ■

Faisal Saleem

I found Mansoor to be a thorough gentleman in his interactions with classmates and as a fellow hostelite from 1996 to 1998, not to forget his services to the nation as Director State Bank in general and as D.G. FMU in particular. He is still in my thoughts and prayers.

Usman Rasool

With a soft glowing smile, on the inside Mansoor was a perseverant hard core professional, who very proudly represented our motherland at international forums and whose contributions received international accolades. Mansoor, LUMS alumni take immense pride in recognising you as one of us. He is a role model for any young LUMS graduate.

Alhani Khawaja

Mansoor was a great friend and an even better person. He will be dearly missed. His untimely demise has left a void which will not be filled. We will live with this emptiness remembering him for the wonderful person he was.

Shazia Iftikhar

I remember Mansoor as a gentleman. He was a soft-spoken person who frequently had a smile on his face. Though we did not interact much but his helpfulness and kindness left an impression on me.

Saqib Karamat

Mansoor was a disarmingly soft-spoken and kind-hearted friend. He was among the top experts in his field and a passionately patriotic Pakistani. His untimely demise is a huge loss for us and a bigger loss for the country, which he served with devotion until the end.

Sohail Hassan Mirza

Mansoor, a person who believed in what he was doing and was always ready to listen and engage. It is a loss for us as we have lost him to a better life but an even bigger loss for our country. I am sure Allah has great rewards for him in Jannah.

Salman Danish Naseer

Mansoor was a role model for so many of us - his passion towards his work and immense humility were exemplary.

Asim Qureshi

I have hardly seen someone so patriotic and focused for Pakistan. That was Mansoor. Will dedicate some lines to Mansoor recently written by Masood Anwar sb:

سونا لوگ سی ڈھونڈتے ہی خاکم
ای نے سونا سپرد خاکم ہم

Ahmad Salman

Mansoor was a thorough gentleman and a true patriot. His passing is a tragic loss not only for his family and friends but for the whole country.

In Memoriam

**Abbas Raza Bukhari**

Mansoor was a dear friend and above all one of the kindest gentlemen with an incredible grit that I've known. He was an asset for Pakistan and will never be forgotten.

Manzer Nauman

I remember Mansoor as a lively, ever smiling, soft-spoken and kind-hearted person. He was committed to what he believed in.

Aon Mehdi

یہ 2019 کی ہوم کمنگ کی بات تھی کس کو پتہ تھا کہ یہ آخری ملاقات تھی منصور ایسے چھوڑ کر گیا ہے کہ گویا زندگی اک گھڑی کی بات تھی

Muhammad Rizwan

How difficult it is to imagine such a lively and pleasant friend passing away so suddenly. I still can't believe Mansoor is with us no more. I am sure the efforts he made for the country will continue to bear fruits for long.

Amira Haroon

Mansoor was part of my first study group at LUMS in September 1996. He was always determined, quiet and polite. Probably the politest in our section. I'll miss his extremely insightful and compassionate remarks on our group discussion threads—his commitment to his country and his honest confidence in Pakistanis themselves was infectious – and I will miss most of all miss not being able to meet him more often! Smile down at us often Mansoor.

Mansoor Hassan Siddiqui

(MBA 1998)

Director General - Financial Monitoring Unit, Ministry of Finance,
Government of Pakistan

Ahsan Sheikh

Simple, sincere, patriotic, humble – just a few words that describe Mansoor's legacy! You went too soon brother! Prayers to Allah for bestowing you with the highest place in Jannah!

Waseem Akhtar Khan

Mansoor was a gentle soul, so polite and kind. I remember him as someone always ready to help others.

Hajira Buttar

Mansoor had a beautiful personality. I don't remember seeing him without a smile. Always smiling and ready to take on the challenge he was facing. It is a great loss for all of us and our country.

Pakistan's Economic Fallout:

Where Do We Go from Here?

One of the immediate impacts of the COVID-19 crisis has been its influence on the world's economies. In fact, as a nation with an already-strained economy that was recovering from a crisis, this pandemic has hurtled Pakistan back into financial problems. While these are early days into the new situation, we must analyse what is expected in terms of the economic consequences on growth, incomes, and jobs, and how to deal with them. A few of LUMS' most distinguished economic experts share insights.

Nations across the world are struggling to contain the effects of COVID-19. The pandemic has forced countries to rapidly evolve and adapt their approach to business, education, healthcare, and more. Although it is difficult to predict the full extent of the ramifications, an unprecedented impact on the local and global economy is inevitable.

We sat down with a panel of experts from the LUMS community to weigh in on the economic consequences of the virus and to identify what course of action can be taken towards recovery. The panelists also outline why LUMS students and graduates, in particular, should view this as a moment of opportunity.

Dr. Tahir Andrabi, Dean, School of Education, LUMS, provides an overview of the economic situation and explains that the fallout of the pandemic stems from a global shock that impedes both demand and supply. As people continue to exercise social distancing, we see a reduction in productive capacity. At the same time, falling incomes reduce demand. Together, these elements create a stranglehold on the economy. It is important to note, however, that the

situation cannot be deemed as a generalised recession, as there are sectors of the economy that are still active. The demand for healthcare, for instance, is escalating, and educational institutions such as LUMS have gone online. Dr. Ali Cheema, Director, Mahbub ul Haq Research Centre and Associate Professor, Department of Economics, School of Humanities and Social Sciences, LUMS, notes, "The sectors that can remain open in these times of suppression have two main features: they do not require physical contact, and they employ highly skilled people. The people that will be most impacted by the pandemic will be those that work in areas such as transport or construction – sectors that require physical labour and skills are low." Thus, the current situation highlights that as we move forward as a nation, the healthcare and education sectors will be more important than ever and there is a lot of opportunity for growth.

Dr. Andrabi is quick to note that in the middle of this short-term crisis, long-term planning is key, and Pakistan's 2020-2021 budget will play a crucial role. Dr. Hadia Majid, Assistant



Professor, Department Of Economics, School of Humanities and Social Sciences, explains that since the pandemic is global, and a lot of countries are facing economic uncertainty, capital outflow may not be a huge cause of concern for Pakistan. The more relevant area of discussion is how funds will be used. She asserts that the budget must be utilised in a way that alleviates the pressure on the economy and the healthcare system. As a response to COVID-19, the Pakistani government has already begun to give tax breaks and has lowered interest rates. But there will be many more elements required. In particular, there have to be allowances for increased access to technology and infrastructure. To explain the relevance of these two areas in the budget, Dr. Cheema cites the example of the shopping experience abroad. These days, many stores have limited variety in their physical stores as compared to their online counterparts. This is because their technology and delivery systems

are very advanced compared to Pakistan. Locally, some regions have begun to move towards call based delivery, however it is not the norm. In order for Pakistan to adopt such business practices, heavy investment in technology and infrastructure will become essential. Data also has a crucial role to play in any robust budget. At present, the data and information sets available in Pakistan are limited and there is a lot of reliance on projections. Dr. Faisal Bari, Associate Professor, Department of Economics, School of Humanities and Social Sciences and Associate Professor, School of Education, LUMS, states, "We need to invest in data systems, and have to rethink how to address these, as well as data generation, usage, and management."

Dr. Majid adds that there is also an undocumented economy in the nation that is traditionally underestimated; a significant portion of which comprises women who work from home. "Whenever layoffs happen, the first people to suffer are vulnerable groups, and females are usually the first to be laid off. Big businesses may recover, but it will be harder for smaller ones," she says. She further explains that new technology like digital wallets or platforms will become even more important to connect with these workers and small businesses. Therefore, the budget must take this into consideration and provide support to these groups.

As the world awaits a vaccine, Dr. Cheema cautions that this may not resolve the economic issues completely, and there are still many challenges for Pakistan. Firstly, the country has no proven history of running a successful national vaccine programme. The funding for this would be costly, even if we had the infrastructure to support it. Secondly, such a programme would require immense manpower. Another challenge is that there are currently no monitoring and incentive systems in place. These challenges, coupled with social hostility, give rise to the need for a new arrangement.

It is clear that in order to realise

economic development, a nuanced approach will need to be taken by the public sector. Due to a number of reasons such as the lack of infrastructure, as well as the externalities and public good element, healthcare and education cannot be completely privatised. Therefore, the public sector must have a well-defined role. Dr. Cheema explains, "There is a trust deficit, and it can cripple economic growth. This is something that exists in other countries too, and it can be overcome. There needs to be a new compact between society and the people. Unless there is an arrangement where they can work together formally, the response capability to shocks – whether economic or otherwise – will be limited." This proves that the role for students and alumni is more important than ever. As Dr. Arshad Ahmad, Vice Chancellor, LUMS, notes, "In this situation, theory comes into practice. The greatest contribution LUMS brings to society is character building. This is an opportunity for us all. In a few years' time, we will be asking each other and ourselves what role we had to play during this time in history."

Historically, the LUMS community has always risen to the challenge in moments of crisis. Dr. Andrabi is confident that although there may be short term fluctuations in the job market, our alumni are more than capable to whether this storm. He says, "LUMS graduates have the technical skills, as well as the resilience, adaptability and motivation that is required. They have the ability to reframe the question and offer a different conceptualisation of the economy. There will be a disruption for a time, but there will be a lot of demand for them." For students graduating during these times, Dr. Cheema offers sound advice, "This is a moment of national crisis. This is an opportunity for you, as a member of the community, to contribute, and you have a big role to play. Consider yourselves as social leaders who can work with community organisations, and help with outreach. If you take a few years off to do this, then it is a very worthwhile cause."



Muhammad Sarim Raza, a senior at LUMS, leads a rations drive in Karachi through his organisation, Riyat.



The Class of EMBA 2021 partners with Metro and Lahore Corps to provide ration boxes to support daily wagers.

Like much of the world, the COVID-19 lockdown has brought Pakistan to a halt. Beneath the quiet calm lies a sense that our country has had to change the way it works and that the usual rules no longer apply. LUMS is no longer buzzing with students, the classrooms are empty and the 'khokha' is closed. What still exists though, is the spirit of solidarity and the drive to help each

other get through these tough times.

It is this spirit that has been the stimulus for the LUMS COVID-19 Campaign and reflects the true ethos of the University. As we find ourselves surrounded by vulnerable communities, 406 donors have come forward with a contribution of PKR 15.4 million. This Campaign, with a target of PKR 50 million, strives to support LUMS students and staff members in need and individuals from the community at large who are struggling with food insecurity and health emergencies as a result of the pandemic.

So far, a total of over PKR 8 million has been disbursed to 1,821 beneficiaries. Of this amount, LUMS has disbursed over PKR 6.5 million to students on financial aid, members of LUMS staff, MBM and daily-wage earners working at the University. Another PKR 1.4 million has been disbursed to members of the broader community, from widows, and tailors, to brick kiln workers, village schoolteachers and more through community-led initiatives.

Ration drives funded by this Campaign have been running across Pakistan, from underserved and backward areas as far as Layyah and Taxila, to major cities like Multan and Lahore

#TogetherwithLUMS

LUMS COVID-19

CAMPAIGN SUPPORTS

OUR MOST VULNERABLE



Wardah Noor, a School of Law sophomore, leads a rations distribution drive in Layyah, Khushaab, and Quetta.

among several others. LUMS student and alumni-led organisations including Rizq, Wardah Noor, Muhammad Sarim Raza, the EMBA Class of '21, and the LUMS Religious Society have actively participated and reached out to people in need, especially those who have lost their jobs due to the lockdown. LUMS has heard from the beneficiaries of these efforts, who have and continue to extend their sincerest thanks to our community.

One beneficiary recounts, "I am a single mother. The current pandemic has left me financially crippled. Living with my parents, I have no one to turn to. I had completely given up hope but as soon as I learnt that I would be provided support by the COVID-19 Campaign, it really made me happy and relieved."

The response to the campaign has been heartening. Alumni, faculty, students, staff and the higher management have all been quick to do their part and have responded with their contributions. A notable donation of PKR 10,000,000 has also been made by the Babar Ali Foundation. The most noteworthy aspect is that MBM staff members, PDC staff, security guards, cashiers and classroom staff have come

forward and contributed PKR 130,600 to the fund to help people in need.

However, this is just the beginning. Today, we have achieved nearly 30% of our target of PKR 50 million that we set out for, but we have a long way to go. There are countless more families and individuals to support, and as we see more and more of them reaching out to us for help, we must continue to act collectively to keep the momentum

As we find ourselves surrounded by vulnerable communities, 406 donors have come forward with a contribution of PKR 15.4 million.

going. Though we do not know what the coming hours, days and weeks may hold, we do know our community continues to do everything in its capacity to help, and has kept us going in times like these. Giving is never about how much and always about the spirit of togetherness and compassion.

Together with LUMS, we can continue to make a difference during these unprecedented times, as the pandemic may take a long time to end affecting millions in its wake.

Alumni Allies: A Lasting Impact



Alumnus Establishes Loan Fund

A senior alumnus, Aamir Syedain (MBA 1991), along with his classmates initiated a loan fund this past year to provide interest-free loans to needy undergraduate level scholars. "Enabling talent from the underprivileged homes at higher levels changes destinies of their families; who in turn, pay it forward. I am thankful to LUMS for instituting its brilliant National Outreach Programme," he says.

Friends of LUMS - USA Lends Enduring Support

LUMS alumni from the USA, along with their associates and employers have contributed a total of

USD 103,775

towards different LUMS avenues in the last year. We are truly grateful to them for their generosity as they continue to support the University's goal to provide generous scholarships to academically brilliant but financially challenged students.

BSc Class of 2010 Backs Waheeb & Rafia BSc 2010 Endowment Fund

Graduates of the BSc Class of 2010 contributed towards the Waheeb Alam Endowment Fund in November 2019. This fund was initiated to commemorate their beloved classmate, late Waheeb Alam, who passed away in a tragic road accident. The Memorandum of Understanding (MOU) between LUMS and representatives of BSc Class of 2010 was signed in 2017, and the endowment, to be established with a funding of

PKR 14 million,

will be used to provide a 100% tuition fee waiver to one financially challenged undergraduate scholar in perpetuity. The focal person for this fund is Mr. Aneeq Cheema, while other graduates of this class include Ms. Shaza Fatima, Ms. Mavra Mushtaq, Mr. Ali Zain Shaikh, Mr. Ahmed Salman Tariq, Mr. Uzair Tariq, and Mr. Hashim Bin Rashid.

LUMS has seen thirty-three classes graduate from its halls, and is now home to over

14,000 alumni

across the globe. Many of them have gone on to become supporters of their alma mater, and continue to give back to the University in an effort towards paying it forward and allowing other students to have the same lifetime experience that they did. In the fiscal year 2019 – 2020, we received a total donation of

PKR 214 million,
out of which our alumni contributed
PKR 40.4 million.

It is thanks to the support of such alumni that LUMS is able to remain steadfast in its commitment to making education accessible to all, regardless of financial circumstances. Our alumni are major contributors to what we do and how we evolve, and their patronage has always been a source of pride for us. We are deeply grateful for your benefaction and hope that you will continue to support and empower the University's aspirations.



NEEMAR

Neemar Jewellers

Extends Support to LUMS

In a step towards patronage for LUMS, Hasnat Ahmed Haider (MBA 2004), CEO of Neemar Jewellers and an alumnus, extended support worth

PKR 500,000

towards the National Outreach Programme (NOP) this year to help the University's aspirations of providing scholarships to deserving students.



MBA '98 Honours Time at LUMS through Endowment Fund

In honour of their academic experience at LUMS, the MBA Class of 1998 pledged to establish an endowment fund worth PKR 18 million this year, aimed to support the NOP. To celebrate this commitment, an MOU signing ceremony was held between the Class and LUMS in January 2020. "We want to give back to our alma mater because it has made a great impact on our lives and helped us reach where we are today. Also, through this fund we would like to show our commitment to playing a constructive role towards the betterment of society, a lesson learnt at LUMS," says Ahsan Sheikh, class representative MBA 1998, who led this initiative. Sheikh, together with Ayesha Karamat, Salman Danish, and Shahzad Bashir, mobilised the entire class to donate towards the fund.

BSc Class of 2008 Gives to NOP

This past year, Mehroz Mansoor, an alumnus from the BSc Class of 2008, together with his classmates donated an amount of

PKR 105,000

towards the prestigious NOP cause, which makes quality education accessible to all, regardless of financial circumstances.



Tauqeer Mazhar Continues to Support NOP

Tauqeer Mazhar (MBA 1988), an alumnus from the inaugural class of LUMS, along with his family members donated

PKR 100,000

towards the NOP through the Uzair Tauqeer Scholarship Fund this year. This fund was established to commemorate Tauqeer Mazhar's late son, Uzair Tauqeer, who lost his life in a car accident in July 2012.

BSc Class of 2006 Sponsors NOP Scholar

The BSc Class of 2006 has pledged

PKR 18 million

for the perpetual sponsorship of one National Outreach Programme (NOP) scholar at LUMS. The Class signed a MoU with LUMS in October 2019 to finalise the gift. Ahsan Ejaz, the class representative of BSc Class of 2006, was accompanied by fellow batch mates—Maheen Qaiser, Tooba Malik, Mohammed Zeeshan Chaudhry and Bilal Tanweer. The alumni shared that they are greatly inspired by the NOP scholarship and the impact the scholars make when they return to their communities, and look forward to hiring NOP graduates in their organisations.



A Year in



The second cohort of VC AAA winners celebrate their weekend at LUMS, with an interactive retreat with the VC and Director Advancement, a History by Night tour in Old Lahore, and a meet-up with the inaugural cohort



Alumni celebrate Homecoming, hearing from Syed Babar Ali and enjoying a performance by the iconic band Strings



Dr. Tahir Andrabi, Dean SOE, leads the annual Alumni Masterclass



Pictures



Class of BSc 2009 celebrates its 10-Year Reunion



The Canada Alumni Chapter gets together with the VC for an interactive meet-up



Karachi Alumni celebrate their annual reunion in full swing as they hear from the VC, meet the new Karachi Alumni Working Group, and enjoy a performance by Ali Sethi



Supporters and alumni of the University get together with LUMS leadership at the Faisalabad Annual Dinner 2019



Alumni in Sydney catch up at a get-together



The CSS Alumni Association comes together for its annual meet-up at LUMS



SDSB alumni reunite at their annual get-together



Classes of BSc 1999 (left) and MBA 1999 (Right) celebrate their 20-Year Reunion



The San Francisco Bay Area Alumni Chapter welcome Syed Babar Ali to their annual reunion



The Riyadh Alumni Chapter gets together for a reunion dinner



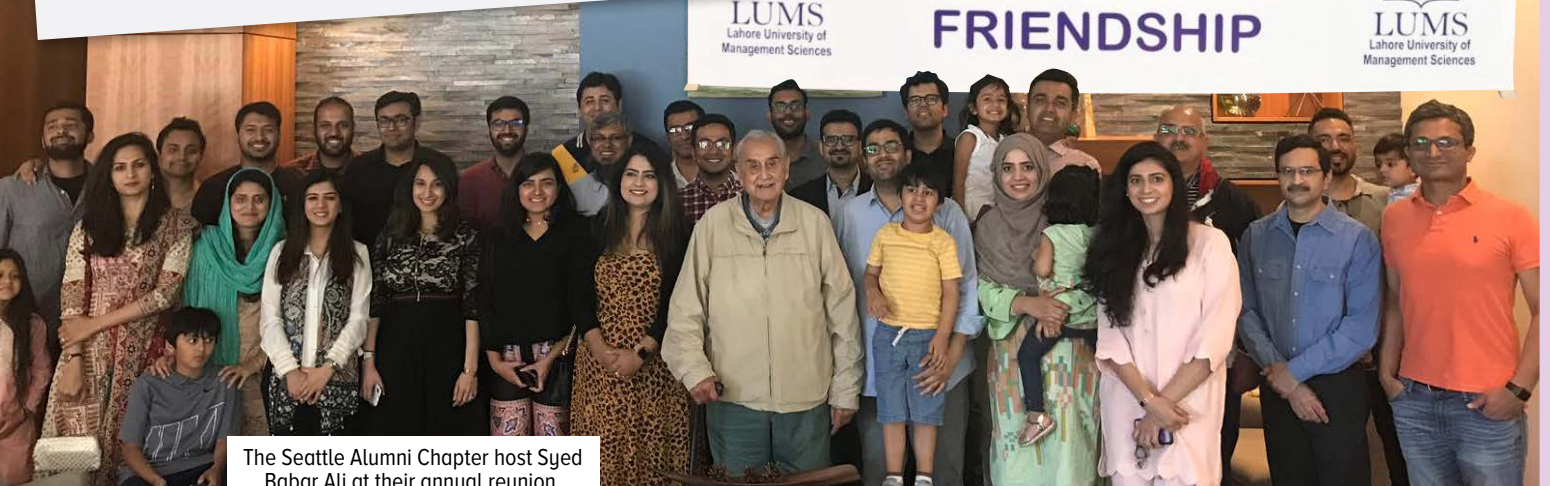
Class of MBA 1994 celebrates its 25-Year Reunion



25 YEARS OF FRIENDSHIP



The Seattle Alumni Chapter host Syed Babar Ali at their annual reunion



**1988
MBA****Aasim Mohamedi**

Founder, Pinks & Blues - manufacturers and retailers of traditional childrenwear. Partner, M/s M. A. Mohamedi & Co. - Processors and exporters of frozen seafood.

Naweed Sharif

Currently working as Consultant with IFC - Financial Institutions Advisory group and running my financial consulting firm - Naweed Sharif Consulting.

**1991
MBA****Ali Abbas Hassan Taj**

Settled in USA and working in Social Welfare and Education sector. Has two beautiful kids aged 15 and 3.

Abid Nasim

Settled in USA and working in the digital sector. Has 2 children. Daughter, 27, has done Bachelor of Arts from Haverford, majoring in Linguistics. She co-authored a book with curators at Arthur Ross Gallery. Son, 25, has a Bachelor of Science, from Brooklyn College, which counts Bernie Sanders and Mel Brooks among its alumni.

Aamir Syedain

Settled in Saudi Arabia and working as Senior Director, Structured Finance, Banque Saudi Fransi. Has 3 kids. Zain, 24, just finished his first year of law at NYU. Kumail, 21, is going to be a senior in September at Northwestern University. Mahay, 13, will be choosing her GCSEs in Year 9 in Riyadh in the coming winter.

Nadeem Sarfraz Bakht

Settled in Pakistan and working as Consultant, Access to Finance and with IFC. Has 4 children. One graduated from NCA, one is in Second year at NCA, one in LUMS and one in Class 10.

Pervaiz Ahmed

Settled in Singapore and working as Head of Asia Pacific, Taisho Pharmaceutical Company, Japan.

Yousuf Ali

Settled in Pakistan and heading Dawn Frozen Foods (Pvt) Ltd. Has 2 kids. Eman Yousuf is a candidate for MS Psychology at UCL while Sara Yousuf is doing 2nd year BSc Biology at University College of Amsterdam.

Saadia Bukhari

Settled in Pakistan and heading MarketBridge, a business and marketing consulting firm.

Nile Rabbani Awan

Settled in Qatar and is Chief Risk Officer of Barwa Bank, Qatar. He has 2 kids and both are in university.

Sara Bakht

Settled in Canada and is a home maker.

Jahanzeb Naseer

Is based in Hong Kong and working for a US hedge fund. Has 3 beautiful children. The eldest is studying law at Harvard University while his second daughter just graduated from Tufts and the youngest is a senior at Davidson College, USA.

Saad Haleem Khan

Based in Pakistan and working as CEO of PIP Pvt. Ltd., which is a printing and packaging company. Has 3 children. His eldest, Mahnoor Saad recently got her MBA from University of Surrey. Maha Saad is studying at LUMS in the Bachelor's programme, while the youngest, Omer Saad is a Class 3 student and enjoying studying from home these days due to Covid-19.

Class Notes 2020

Omar Saeed

Based in Pakistan and has his own business. He has 3 children, all boys. His father passed away recently on May 18, 2020.

Sadiq Yousaf Yalmoz

Based in Pakistan and working as CEO of Career Advisory Service. Has 3 children. Eldest is doing Master of Computer Science at University of California, Santa Cruz while the second daughter is doing BA Drama and Theater at University of Groningen in Netherlands and the youngest is in Class 10.

Imran Ghani

Based in Pakistan and is the CEO of Break Out, a high street fashion brand with multiple outlets throughout Pakistan. He has 2 boys, and both are based in Canada. Youngest is still studying while the elder is working there.

Raza Ahmed

Based in Pakistan and is starting a new venture. He has 2 boys. One is studying in USA and the other is doing his A-levels.

Nasir Riaz

Nasir is back in Pakistan after spending 6 years in Oman. He is teaching marketing strategy at University of Central Punjab.

Khawaja Khalil Shah

Based in Pakistan Bank and working as Chief Risk Officer at MCB Islamic

**1992
MBA****Muhtashim Ashai**

Muhtashim is with Soneri Bank since March 2020 after being with MCB Bank Group for past 11 years, with the last year spent in Lahore with MCB Islamic Bank. Zunee continues with IFC after having joined them in 2001. Their daughter Sophia is working in the Private Equity space in Karachi after a 7 year job cum education stint in the USA. Shanze has completed her medicine from Bristol and is now working as a doctor in the front line at Southampton General Hospital. Hannah has completed her Freshman year at Stanford,

part of which has been on an online platform.

Gulbano Bokhari

Gulbano, after a long rewarding career in the financial sector is now working as a consultant and trainer. Her current assignment is as short-term consultant with IFC. She has made a name as a soft skills trainer in banking sector. Her main forte is anti-harassment compliance service and sales trainings.

Naureen Khalid

Happiness is all around. I am blessed to have a teenage son, who is a true friend and has the kindest soul. Although far away at boarding school in UK, he has such a presence. We are a small family of 3, where 3 is not a crowd. Learning to respect each other's boundaries is what makes a happy home. In terms of career, with almost 3 decades of work experience in the pharmaceutical sector, and with a management transition in our family business, I have taken on the responsibilities as Managing Director, Medipak. Our vision is to become a global healthcare company, and contribute to the betterment of lives. There is strength in being united.

**1995
MBA****Taimur Shaique Hussain**

The LUMS experience changed my life and I hope LUMS continues to impact lives throughout the future; Inshallah.

**1996
MBA****Saad Zahur Khan**

Staying put in Lahore. Continuing my original passion: architecture. Designing and constructing buildings, primarily houses. My better half, Zainab, is continuing her passion as a psychotherapist while kids entering universities. MaSha'Allah time has flown and next year will mark silver jubilee for our MBA Class of '96! The world sure is, and will remain

a different place as the bug refuses to budge. May Allah keep us all safe and may normalcy return on the planet sooner than we might think. Aameen.

Faraz Siddiqui

Working in a major Canadian bank in Corporate and Commercial Banking Group. Presently in a senior financial advisory capacity. Married for 23 years with three kids.

Saima Rana

I teach at LUMS and Beaconhouse National University (BNU).

1997 MBA

Imran Mufti

Living in UAE since 2016. Working as CEO Technolube LLC, a subsidiary of Petromin Corporation KSA.

Shahid Rasheed

Still working for Saudi Aramco and loving living away from cold Canada. My eldest completed first year engineering at UBC Vancouver and other two are in line. Hating the quarantine and hoping that this all goes away soon.

1998 MBA

Aysha Baqir

I was invited by Lahore Literary Festival for a panel discussion on my novel *Beyond the Fields*. In *Beyond the Fields*, Zara, a young village girl, embarks on a quest for justice after the rape of her twin sister. I was featured in the Singapore Writers Festival and Money FM Career 360 in Singapore. My interviews appeared in Ex-pat Living, *Mount Holyoke Alumnae Quarterly*, *Kitaab*, and *The Tempest*. I am an Ashoka Fellow for my work in founding and running Kaarvan Crafts Foundation from 1998 to 2012.

Athani Nizamuddin

Owner, Shareholder and Director of M/s. Intertrade Distributors Pvt. Ltd, since 1998 - married with three kids. Currently part of the Karachi Alumni Working Group Of LUMS for LUMS. remain connected with LUMS alumni, faculty and management to help and assist in every way possible.

Saman Jillani

Have been based out of Dubai since 2010, where I moved with Standard Chartered Bank (SCB). Still with SCB, still working long hours, but not complaining any more. I guess COVID-19 is partly the cause. Appreciating work discipline and office environment all the more, now that I cannot take them for granted. Praying for a quick and safe end to COVID-19 for all my friends and family.

Ahmed Jahangir

Living in interesting times. Wishing everyone health, wealth and happiness. Eldest son graduated from UMASS Amherst business school in May 2020. I continue to be involved in textile export business which has become quite challenging with COVID-19 lockdowns globally. Still living in Lahore.

Faraz Khalid

I live in Dubai in vibrant and surprisingly green surroundings, close enough to the beach to get the customary gust of fresh breeze during long summer evenings. I work with Standard Chartered Bank as Country Credit Head, Retail Banking. I have 2 daughters; both have outsmarted me in PlayStation as well as artistic pursuits, and

I am waiting for the moment when they surpass me in mathematics, so I can happily retire and enjoy my life writing books.

Asim Hafeez Qureshi

Moved to Saudi Arabia for my second stint after 5 years in Pakistan. Working in a local bank based in Riyadh and setting up the Leasing Division. Travel extensively as family is in Lahore.

Ahsan Sheikh

2019 was a landmark year in my career and a number of life milestones were achieved. I started reconnecting with LUMS, our alma mater to which I feel we owe a lot. As MBA 1998 Class Representative, I led the initiative of setting up a PKR18 million+ Endowment Fund with generous contributions from most of the classmates. In addition, I setup two scholarships at LUMS in the name of each of my parents to support students who need financial assistance. Professionally, Kinetic was recognised as the top agency of the year in the region for 3 consecutive years – an unprecedented achievement for any Out of Home media agency ever in Pakistan. On the personal front, my elder son, Zain broke two national records for swimming and made the entire family proud. Muhammad and Alayna had a great year academically, mashaAllah! And behind all my success professionally and personally there are prayers of my parents and support of my lovely wife, Romana!

1999 MBA

Asad Mir

Asad just completed his second transatlantic hop back to Dubai after spending 4 years in Canada. Reflecting true LUMS tradition of fairness (in dishing out his gems of wisdom), this time he is working as Director Digital Innovation for the main competitor of his last employer in UAE. Only challenge of his job is that his boss (Omer Rashid) is also from LUMS and hence pretty difficult to get away with any Dabbas.

MS

Ikram Khan

My journey as one of the leading corporate advisors and trainers continues through the same platform, i.e. Business Beam (Pvt.) Ltd. However, after much deliberation, we have developed a new brand/legal entry for corporate training courses, especially as we wanted to offer e-learning courses globally. The new entity is LearningCert.com. Soft launch has already taken place, and we look forward to a formal launch soon Insha-Allah. I am working on few more projects, and looking forward to sharing one of them with you next year Insha-Allah.

BSc

Imran Ahmed

Married with 2 kids. Living in self-quarantine is definitely not how I envisioned 2020. Happy to be COVID-19 free and still be employed.

Ameel Zia Khan

Ameel lives in Melbourne, Australia.

MBA

Affan H. Khan

I am in Islamabad and very happy to be settled here. Enjoying a period of stability while the business that I am in, faces challenges. Cherishing every moment spent with Sabahat, Alizeh, Khani, Hassan and loved ones - and that's what life is all about.

Mohammad Khalid Iqbal

After spending over 6 years in KSA, Khalid is back in Pakistan and is currently associated with Abacus Consulting as Executive Director.

Zubair Mirza

Working for HSBC as Head of Group Products, Commercialisation & Enablement Retail Business Banking. Immediate plans to stay in London. Passionate about serving small businesses which are the lifeblood of economies.

Basit Amin

Basit lives in Scotland and is self-employed as an independent contractor and freelancer in the health, property and investments sectors. When he is not working, he is either travelling or trying to explore new sights and sounds. His future plans are to look at and explore new business opportunities post Brexit and COVID-19.

Sheraz Khan

After 20 years of working for British American Tobacco in Pakistan and around Asia, Sheraz is trying to return to Pakistan but is stuck in South Korea due to flights being unavailable. Once he gets back, he plans to meet more friends, spend time with his family, go back to LUMS to do his PhD, do some consultancy work, keep a dog and build some muscles in the gym. Or he might just be seduced by corporate life yet one more time. Watch this space for Case B.

Rabia Ejaz

Rabia works in Programme Management at Dell Technologies

Arash Abbas Siddiqui

Arash has recently left a career in investment banking in Saudi Arabia to explore new opportunities in Pakistan. He is spending the rest of 2020 at home with his family, making the best of this trying situation trying to learn new things and watching a lot of Netflix!

Osman Majeed Bucha

Still going strong at Tetra Pak after 15 years in the company. Placed in Sweden for last 5 years as Global Product Manager in central organisation.

Kanwar Anwar Saeed

Kanwar is Founder and CEO of Ascend Consulting, a boutique management consulting firm with focus on people, change and strategy. He is now in the process of establishing his social enterprise, The Jaulian Project. The focus of his current work at Jaulian is building communities of aware leaders across South Asia and incubating social purpose platforms. He is passionate about women empowerment and has helped establish 'Resilient Women' and 'This is Us' to further this cause. He is a proud father of three girls and happily married to Farah Moin.

Talat Mahmud

After a 20 year banking career, last 17 years with Standard Chartered across 4 countries, I have started my own consultancy focusing on Financial Crime Compliance and Operational Risk primarily in the Trade Finance space. With one kid just completing her freshmen year as an architectural major at Virginia Tech and the second about to start his senior year of high school, the next 4-5 years are focused on kids completing their studies while we meet

our residency requirement for US citizenship. Long term plan is to perhaps pursue an academic career teaching the next generation of bankers.

2000 BSc

Umair Bashir

It's been an interesting and challenging 2020 to say the least. Like with everyone else, the focus has been to stay home and stay safe, not just for my family and I but to make sure we are reducing the spread for our community. #BlackLivesMatter has also been a very critical moment in the racial equality movement in the US and we as Pakistani Americans have been doing our part to stand up for justice and equality for all!

MBA

Wasif Sheikh

The world has completely changed since submission of last year's class notes. We are working from home, living under curfew/lockdown conditions in Riyadh and unable to travel to visit family in Islamabad. Hoping for better and more normal times when we update the notes next year.

Kamran Mansoor

Kamran Mansoor is based in Saudi Arabia, working as the Head of Marketing and Communication with Aljomaih Automotive Company. He lives in Khobar with his wife and 3 children.

Omar Syed

20 years have gone by since our graduation and it has started to take its toll. This can be witnessed in our WhatsApp group where a few old grumpy men are fighting over what the PM of Pakistan should be doing, not surprisingly thousands of messages are flying in during work hours, so hats off to the dedicated people who are giving more priority to the well being of Pakistan than their organisation, biggest culprits are Ahsan Hammad & Sarmad Khan. There are others who have reckoned that own business is the final destination with Shahzad Ahmed, Capt Usman Anwer, Rahim Anwar and Junaid Parwaz taking the lead and becoming entrepreneurs. Another colleague who has found a novel way is Tahir Shah Abassi who works for a renowned NGO, but knows that the amount they give him for doing no work is the best of both worlds! Omar is working for an auto manufacturer ensuring that people bless him always for driving his branded cars!

2001 MBA

Naveed Khalid Chowdhry

Based in Lahore since 2002 after completing an MSc (Finance & Economics) from the London School of Economics & Political Sciences, Naveed is married to fellow Luminite Sabeen Malik and has two lovely daughters Shehrezade (16) & Serena (10). He is the CEO of Medipak Limited (his family owned pharmaceutical manufacturing company) and is actively involved in philanthropic activities and alumni associations of various alma maters (Lahore American School, Cornell University, LUMS and London School of Economics).

Muhammad Jaudat Amin

Based out of Ho Chi Minh City for the last 2 years, heading a branded generics set up. Enjoying our stay here and happy to be here as Vietnam is one of the few countries to tackle the COVID-19 challenge early on with very few cases and no casualties.

MS

Anna Saman Asim

I am a PMP (project manager by profession) and a physicist. I have been working in various corporate and government organisations along with teaching in renowned universities since Feb 2001 e.g CresDoft, PITB, UCP, PUCIT, Garrison etc. Currently running a small organisation ESF (Education, Sports and Family) www.esf.com.pk. Our focus is on helping parents and students in studies, physical and mental grooming. The motto is "Character is Life".

Syed Sami uz Zafar Naushahi

I have 3 kids and enjoying my life in Lahore. During the last few years I played the roles of consultant and trainer. I delivered Agile, Scrum, and Project Management etc trainings to 1000+ professionals from 20+ countries. Since 2018, I have shifted back to software industry to perform various leadership, management and technical roles.

BSc 2001

Khizer Usmani

Based in Dubai since 2005, currently leading the Treasury Sales Team (Corporate) at Mashreq Bank.

2002 BSc

Usman Aijaz

Working for Deloitte Consulting's SAP practice, based out of California. Actively juggling spending time with family and work related travels. On a personal note, I qualified for Boston Marathon 2021 and looking forward to participating. Hope everyone is safe and well in this COVID-19 world!

Usman Khalid

This year fate brought me to Tampa, Florida. I guess it was time for my two kids to enjoy the beaches and theme parks. Working as Global Marketing Manager at Arkema.

MS

Syed Kashif Raza

An oil and gas professional working overseas for the last 13 years. After spending 6 years in beautiful city of Bucharest, Romania moved to Tunis recently while working with OMV.

MBA

Mahwash Rehman

After having my first book published: *Women in Green & Beyond* - a powerful visual narrative on Pakistan's Women's cricket team that celebrates women heroes, challenges perceptions about women's capabilities and adds to the global gender conversation, my next passion project focuses on children. In 2020, I launched *Bachpan Ki Kahaniyan* - the first ever podcast on Urdu stories for children. I realised that in the fast paced life of a modern expat family, children lose touch with their Pakistani heritage & language. Through these stories I bring to life our childhood experiences, building curiosity and imagination in our children, with an aim to revive the medium of Urdu story narration and lessons learnt all the while preserving our language and culture. It is a great free resource for overseas Pakistanis. You

can subscribe to the podcast through your favorite directory here: <https://bkk.buzzsprout.com>

Amin Piracha

I am enjoying my time with my daughter Navin in Lahore and the lockdown has given us a lot of time to spend time together. The work pre COVID-19 era was coming across to be great so keeping fingers crossed in the coming months.

2003 BSc

Faiza Ather

Country Manager UAE Kellogg's.

Owais Qazi

After working in the Banking industry for 8 years across Karachi, Istanbul, Bahrain, Dubai and Kiev, I made a switch to the Chemicals/Coatings industry and have been working for AkzoNobel for the past 7 years. Currently based in the Netherlands as a Global Supply Chain Manager for the Automotive & Specialty Coatings Business Unit. Family of five with three kids aged 8, 6 and 2-years-old respectively.

Ibrar Javed

The last year has been an eventful one. Welcomed new member to the family who has kept me and my wife busy since her birth. Travelled fair bit around the world, met a lot of new people and reconnected with some old friends. Currently settled in Lahore and working in the mobility industry hoping to unlock opportunities for folks connected with this industry

Tehmina Hasan

I moved to Dubai in 2007 and since then have worked in banking. I got married in 2017 and love to travel and play sports in my spare time.

Sadia Saeed

Sadia is busy juggling work and her very active two-year-old daughter Khadijah. She has been based in Jordan for the last seven years and is working with the United Nations. She recently switched from UNFPA to UNOPS and is enjoying working on the humanitarian front.

Imran Aslam

Imran has been in Bahrain for the past 9 years where he works in Strategy and Planning for a regional telecom operator. Imran & Zainab (BSc 2005) have 3 kids aged 8, 6 and 3.

Jawad Khan

McKinsey & Co, Partner, Head of Financial Institutions Practice Middle East

Omair Hameed

Omair is working with Schlumberger, as the Regional Business Development & Solutions Delivery Manager for Digital Upstream E&P Planning Solutions. He is based in Kuala Lumpur, Malaysia for the last 2 years.

Ali Habib

Ali is Co-founder and Director at Interactive Health Solutions (IHS), a health tech software company based in Singapore and Pakistan. He works with public health groups and governments to build and deploy digital health solutions and has worked in more than 15 countries globally.

Mehreen Zaidi

Mehreen is happily married with four kids - two boys and two girls, all between ages 4 - 12! She teaches A level English at LGS 55 Main and also has her own venture (Mehreen Does English) teaching writing and public speaking from home!

Haris Aziz

Haris Aziz, his wife Sana, and daughter Shazleen are based in Australia. Haris works for UNSW Sydney. Shazleen is now five!

Bilal Sami

Over the last eighteen years I have produced, directed and written commercials, television shows, films, shorts, documentaries and penned lyrics. My work has appeared in Pakistan and abroad on television networks, festivals and in cinemas. *Dobara Phir Se* and *Laal Kabootar* are two of the films I helped produce (and write) which were released commercially in 2016 and 2019 respectively. I now head Geo Entertainment's New Media division and am currently developing a number of film and streaming projects.

Muhammad Ali Farid Khwaja

Ali is living in London with his wife, Mubashira (BSc 2003) and two daughters, Mashal (10) and Manahil (7). He runs KASB Securities, an investment bank in Karachi.

MBA**Atia Mujib**

Residing in Virginia, next to D.C. since the last 10 years. Working mother to 3 kids ages 9, 8, and 5. Working for a company managing government contracting proposals for the Defense Health Agency (DHA), the Department of Health and Human Services (HHS), Department of Housing and Urban Development (HUD), and other agencies. Alongside, supporting my husband in his business focused on providing Cyber Security, Systems Engineering and Automation, DevOps/DevSecOps and Continuous Monitoring for government agencies and large-scale enterprises.

2004 BSc**Asif Iqbal**

Asif is currently working as a Marketing Director for Unilever and is based out of Morocco with his family.

Uzair Moosa

Uzair is currently the CEO of an Australian online business focused on helping restaurants embrace technology to better serve their customers.

Muhammad Ali Mirza

Senior Manager - Derivatives Structuring

MBA**Usman Tariq Qazi aka UTQ**

My last job was as Senior Technical Account Manager (TAM) at Afiniti. I was responsible for Afiniti Operations and business expansion at client sites in EMEA region. I lead a team of 10 Dedicated Technical Support Engineers and 80+ Shared Resources to ensure 99% uptime & 24x7 technical support to clients. My efforts at Vodacom South Africa and Vodafone Portugal resulted in approximately USD 1 million incremental revenue for clients. I also trained new TAMs in Spain, USA, France, Italy and Pakistan.

Murad Salman Mirza

Murad is globally ranked in multiple areas (HR, Leadership, Culture, Agility, Innovation, Future of Work, Change Management) by the world's first open platform for Thought Leaders (<https://www.thinkers360.com/about/>) based in the USA that uses Artificial Intelligence (AI) for ranking to preclude human bias. Insights/articles/perspec-

tives added to the libraries of premier institutions across the world.

MS**Agaz ul Hassan Khan**

Dr. Agaz has joined Habib University and also got his affiliation as a Certified Instructor and University Ambassador with NVIDIA Deep Learning Institute, USA. With interest in parallel programming and deep learning, he is the author of 20+ publications in reputed journals and conferences. Having a goal to construct a business model that covers all the aspects of digital world and paves a way for selling his wonderful products and services, he is also CEO and Founder of direKtions.

Syed Imran Jami

Completed PhD in Computer Science in 2011. Founding HOD of Computer Science school at DHA Suffa University in 2012. Currently appointed as Professor and Dean at Mohammed Ali Jinnah University Karachi since 2016. Travelled to Australia for research work along with South Africa, Turkey, and Malaysia.

Saad Omer

Feels lovely to look back at LUMS and its contribution in my life after 16 years of passing. It enabled me to cascade and traverse my life successfully from local to multinational companies, with the pride of my alma mater always at my back. My lovely classmates, who are all over the world, making their mark as brilliant individuals, powered by the institute that gelled us together for life, even today after so many years! Live long and prosper!

2005 BSc**Fawad Ahmed**

Everything exactly as was in 2019 including wife (1), children (2) and work (Unilever) except maybe lost a bit more hair. Grateful for all the constants in life.

Syed Hassan

Settled in the Garden State of New Jersey with my wife and 4-year-old daughter. Worked in financial planning in the banking sector after graduating from LUMS in 2004. During my time in finance I did an MS in Financial Markets from Chicago. Post graduation I worked in banking in Pakistan and UAE. After a total of six years in finance, I decided to switch careers to Software Engineering. I started working as a Software Engineer in late 2013 after completing my Masters in Computer Science. As a developer I worked in Boston and NYC, and currently work as a Senior Software Engineer at Walmart Labs.

MBA**Farrukh Aziz**

Farrukh is settled in Islamabad and still in love with the city, still working in telecom, finally a bit health conscious.

Kashif Irfan

Alive and kicking

Omar Malik

2020 has started off in a very crappy (COVID-19) way. It's the end of the world as we know it and I feel fine!

Adnan Tariq

"Be kind, for whenever kindness becomes part of something, it beautifies it. Whenever it is taken from something, it leaves it tarnished." Prophet Muhammad (PBUH)

Usman Muneer

Back to dear old Lahore, selling lotions and creams and hoping for COVID-19 to go away soon!

Rao Murtaza Hashim Khan

Recently moved back to Pakistan after 13 years abroad. Son (Salar) is now in A-levels and daughter (Shanzay) in 9th grade. Me and the better half are enjoying the naughty forties and adjusting back to the Lahore lifestyle. I had setup Industrial Supermarkets in Dubai and Pakistan two years back. These days busy dealing with the impact of the COVID-19 pandemic by pivoting into new products/industries.

Bilal Khalid

It is always a homely feeling to say hello to friends on this page. I hope all of us have left the pandemic fully behind us by the time we write our next class notes in a year's time. I wish everyone and their families very safe and happy times ahead.

Javed Ahmed

Being Head Enterprise Risk Management and Business Continuity Planning in Meezan Bank, he is spearheading efforts to contain risk of spread of COVID-19 to ensure safety and health of stakeholders while providing uninterrupted high quality service.

2006 BSc**Tehreem Husain**

Tehreem is a final year PhD candidate at the Bartlett School of Construction and Project Management, UCL. Her PhD is in historical infrastructure finance, particularly railways during 1870-1913. Balancing the PhD along with two kids is hard work, but slowly getting closer to the finish line (inshaAllah)!

Moizuddin Sabri

I used to rush excitedly to fill out class notes and read others' - now it's surprising to see so many graduating batches post-2006. Still, LUMS still feels like it was yesterday, even though memories fade (and faces change :-). Miss you all and hope you're doing well around the world.

TL;dr: alhamdulillah all's good in life, personally and professionally.

MBA**Khurram Mushtaq**

Currently working as Director IT at PITB since 2017. Responsible for workflow automation and other ICT-related projects to improve the transparency and performance of various government departments in Punjab and Federal.

Ayesha Arif Khan

Have finally embraced my role of a yoga and meditation teacher after much egoistic resistance. Launched my consultancy by the name of yoniclife. If you need a workshop on mindfulness and productivity, or just want to know what yoniclife means, let's connect! Currently in Toronto navigating the uncertainty of the post pandemic world. Hoping to come back to Islamabad as soon as flights open up. Looking forward to joining NUST in the fall and contributing to the much needed innovation in higher education.

Muhammad Junaid Ata Khan

After working with SSC as Head of Sales for Wholesale Business for around 5 years, joined Agility Logistics Ltd, a global integrated logistics organisation as Director Commercial - Pak in

October 2019, based in Lahore. Happily married with two kids.

Nosheen Ali

I am living and working as a Senior Project Manager in New Jersey, managing large scale, multi-year, multi-million dollar projects. Before the pandemic, I was also arranging Muslim matrimonial events for local members of the community who are looking to get married. My family and I are avid hikers, and are making good use of the trails in our area.

MS

Taimur Nasir

Graduating from LUMS, I joined Mobilink (now Jazz) in the field of information security. Spent almost 9 years with Mobilink with a vertical growth from associate to assistant manager. In 2015, I felt it is time to move ahead and switched to an outsourcing organisation in Abu Dhabi as IT Process Management Specialist. After 2 years switched again and joined Abu Dhabi Housing Authority (government) as Information Security Specialist. During my career so far I have been able to achieve some prestigious certifications like CISSP, CISA, CISM, CRISC, ITIL, ISO27001, CEH and some vendor-specific trainings and certifications.

Sheeraz Akram

Currently, I am a postdoctoral research associate at University of Pittsburgh, USA. After completing my MS Computer Science in 2006, I started my career as a university faculty member. I completed my PhD from National University of Sciences and Technology (NUST), Islamabad in 2017. I served at different universities in Pakistan as a permanent faculty member position till January 2019. Later, I traveled USA in February 2019 for postdoctoral research training.

2007 BSc

Samreen Sajjad

Samreen is currently based out of Canada. She remains loyal to banking and is working for RBC Capital Markets, while also raising two extremely naughty children.

Mudassir Sheikh

Mudassir is now a proud father of a 2-year-old baby girl. Work wise since 2007 he has been working within banks, trading financial markets in Abu Dhabi and Dubai. Looking forward to getting into Artificial Intelligence and a move to Canada.

Sahar Mahmood

Sahar and Ammar Zaidi (BSc 2007) have been in Houston, Texas for the past five years and have a three year-old-daughter. Sahar has been with ExxonMobil for 14 years, currently serving as Procurement Manager for North America Capital Projects. She's also been active in diversity and women empowerment initiatives at Exxon and in the Houston area. During the lockdown she's been gardening a lot!

Sana Malik

Sana currently lives in Atlanta, Georgia with her 7-year-old son. She is pursuing a PhD in Cultural Anthropology at Emory University, and enjoys karaoke and trivia with friends in her spare time.

Noor-i-Hirra Waqas

I have been running my event management and styling company called Peppermint Parties for over 8 years now. I expanded into weddings 4 years ago under the name Couture Weddings.

Married with two kids now, son being just 18 months, I've also ventured into blogging and started a blog under his name @HaiderHearsAW-hoo which is basically Haider telling his life stories and dramas with a humorous twist.

Manal Ahmad

Since graduating LUMS, I've gone from reporting on the lives of Iraqi refugees in California to covering the Occupy Wall Street movement on the streets of New York City. Camping under star-studded skies in the breathtaking Deosai Plains to setting up my own adventure travel company in Khanpur. Giving dance classes in a park in Madrid and presenting marketing campaigns in Spanish, to landing a writing job at National Geographic headquarters in Washington, D.C. My career hasn't been linear by any means (most wouldn't even call it a career) and I wouldn't have it any other way.

Yahya Cheema

Yahya is living in the suburbs of DC with his lovely wife Rabia and two beautiful daughters Emaan and Zoya. He's working for McKinsey and loving the pause in travel due to COVID-19.

Saad Zaem

Happily married to an entrepreneur wife. Still shuttling between San Francisco (80%) and Lahore (20%). After selling my last company, founded a fourth company in the gaming space which is growing fast! Overall team has grown in both SF (18+) and Lahore (70+) across the three companies. Instilling a strong and thriving culture remains the top priority as timezone and remote nature present their own set of challenges. Hired top talent in the Bay Area from Facebook, Amazon, Blizzard and others. Entrepreneurial learnings and journey continues and so do food adventures. Trying to make mindfulness a key part of life.

MBA

Anis Sajid

Shout out to all the folks from MBA Class of 2007! I trust everyone is doing great!

Muhammad Hamid Khan

After six years in franchising business, finally started my own business and loving it. Happily married with three kids.

Nizam Ahmed

Planning to explore new ventures.

2008 BSc

Mariam Durrani

Seems like full circle from when I graduated, with a typical set of aspirations for a 20-something, then! Now I'm back at LUMS, an older/bolder version, ready to take on new ventures with a new kind of wisdom and consistency that comes naturally with age.

Asmaa Khalid

In the last five years I've had the opportunity to venture into healthcare regulation at the provincial level in Punjab and more recently in Ontario, Canada. This experience has enabled me to learn about the ground realities of the issues healthcare authorities face in compliance levels from healthcare establishments under their umbrella. This was valuable experience as I learnt that quality management systems within a clinic or hospital are just as important as the technical skill that healthcare providers have to treat the public, something which I was not aware of before as healthcare regulation is a relatively re-

cent concept in Punjab. Using this experience I was able to learn further about health regulation models in Ontario where compliance levels were higher.

Sara Khan

As of May 2020, I completed my Juris Doctorate (Doctor of Law) from Seton Hall Law School and will be taking my NJ/NY Bar Exam in September 2020. By January 2020, I also finished a semester exchange program at the prestigious Bucerius Law School in Hamburg, Germany, specialising in Alternative Dispute Resolution while completing a Certificate in Leadership and Management. Before that, I was interning at a private intellectual property law firm in Munich, Germany. For the remainder of the year, I will be clerking at the chambers of the Honorable Judge William Ankowitz at the Superior Court of New Jersey, Civil Division and Special Civil (mediation and arbitration).

Fizzah Niazi

Civil service has been my career destiny after academic life. It has been thoroughly rewarding as it has given me multiple avenues to apply whatever I learnt at LUMS in different public sector departments and ministries. I will soon be completing my 4 years in a diplomatic capacity in the UK in a couple of months, thus gathering international public sector exposure, witnessing human aspect of public policy, international diplomacy, on ground gaps between academic and political economy and what not. I never thought I would be meeting world renowned criminals or promoting Pakistani employment in another country when I was studying Marginal Rate of Substitution in the Utility Curves in ECON courses, but I tell you! Its been an enriching and quite frankly unbelievable journey.

Umul Awan

Umul Awan is currently on an adventure in Berlin. She is pursuing her second Masters in Integrated Natural Resource Management, at the Humboldt University (which is a tuition-free English taught programme!), as well as working for the World Bank Group as a Consultant Energy Specialist. She is enjoying being in Berlin and Europe, and loves the small city vibe, with cafes and beautiful parks, and excellent transport infrastructure that is key for her wanderlust. She is keen to see where life takes her next.

Mariam Zameer

Mariam works in global health to improve equity and health financing systems around the world. She is involved in improving immunisation supply chains for Pakistan to ensure vaccines are available when and where they are needed. Currently, she's working on preparing equitable supply chains for the new COVID-19 vaccine when it becomes available. She is married to BSc 2008 graduate Ammar Haris and has been living in Seattle for 8 years.

Asma Khalid

I completed my BSc and PhD from LUMS. The quality of education provided in the undergraduate and graduate years was not the same. It was an absolute pleasure and a privilege to join this prestigious institute for undergraduate studies.

Ammar Haris

Ammar has been based in the Seattle area for over 10 years, and works as a software engineer at a start-up. He is married to LUMS alumnus Mariam Zameer, and enjoys baking and wood working in his free time.

MBA

Umer Hashmi

This year marks the 5th anniversary of my business start-up 'The Right Angle', which has grown to become a preferred choice for many in quality custom furniture and interiors. This year I am venturing into agriculture and livestock and real estate development.

Ahmed Ali

I am working at Bayer Crop Science as Country Customer Marketing Lead. I have worked at Bayer, formerly known as Monsanto for the last 10 years. Prior to Bayer, I have worked in the telecom sector with companies such as Mobilink, Wateen and Telenor.

MS

Sadaf Ahmed

Managing life in these uncertain times! 2020 came with all these challenges! Experiencing homeschooling and praying that all this is over soon!

2009 BSc

Hassan Goreja

Moved to Canada in 2019. Working as an economist in transportation consulting.

Saba Azeem

After spending 4 years in conflict settings (Afghanistan, Iraq and Syria), Saba recently completed a Master's degree in Conflict Studies and Human Rights from Utrecht University. Based in the Netherlands, she is working in the field of Human Security with a peace-building organisation. She is leading research on civilian perspectives on security in Iraq, to amplify civilian voices locally and internationally to hold security providers to account, and for improved Protection of Civilian practices, especially by actors such as UNDP and NATO.

Essam Fahim

Essam is currently living in Charlottesville, Virginia with his wife and son, and completing his PhD in Religious Studies at the University of Virginia. Previously he taught at LUMS. He plans to move back to Lahore in 2021. Because of COVID-19, he spends much of the day playing with his son, studying from home, and hiking with his family on the trails of Central Virginia.

Umair Javed

Umair is currently an Assistant Professor in Politics and Sociology at LUMS and a visiting fellow at the Institute of Development and Economic Alternatives (IDEAS). He returned to teach at his alma mater after completing a PhD at the London School of Economics. Since 2018, Umair has also been advising the federal government on improving recruitment and training processes for civil servants.

Ahmed Tariq

Ahmed was in Singapore for close to 8 years. He moved to Melbourne in January 2020 to a new role with Mondelez as Chocolates Finance Manager. He was in Pakistan in March 2020 when borders started closing, so is now stuck in Lahore. Looking forward to connecting with Luminites in Lahore via Zoom!

Shayma Syed

After pursuing computer engineering from LUMS, I did my Masters in Multimedia Arts and a certificate course in 3D Animation and am currently

working as a multimedia developer in an e-learning company here in Calgary, Canada. I also have a 5-year-old daughter.

Hira Siddiqui

After leaving my job as Programme Manager at the Centre for Excellence in Journalism at IBA Karachi, I have relocated to French Polynesia where I am learning to speak French and editing the weekly newsletter, The Global Tiller. In the past year, I have worked as a teaching assistant and alumni mentor at the East-West Center in Hawaii, USA, giving workshops on reflective writing and global trends analysis.

MBA

Umer Javed

I am currently working in Lahore as Head of Marketing & Sales in Packages Ltd.

Sheharyar Chughtai

Sheharyar joined the Asian Development Bank's public private partnership (PPP) transaction advisory team in 2018 working on power, water and health PPP projects in Pakistan, Sri Lanka and Central Asia. Moving to Manila with family after almost 8 years in Singapore was not the easiest of tasks. Then COVID-19 arrived with the silver lining being an opportunity to work from home in Lahore and spend some good family time. He wishes health and happiness to all fellow Luminites.

Asif Rafiq

Asif has completed 8 years of industrial sales and marketing at 3M. The fact that 3M is leading manufacturer of COVID-19 related N95 Masks worldwide has made him recall all MBA lessons learnt in LUMS. Immense demand for 3M Safety products resulted in great learning along with some sleepless nights as a by-product.

MS

Muhammad Umair Khan

After completing my graduation from LUMS I tried to find a job. I got a job at NESCOM in January 2011. There I worked hard on different projects and made my way up. I traveled to Turkey for a 6-months training and enjoyed that time by traveling to different cities on weekends. I resigned from my job in 2017 because I got admission in PhD. Currently I am pursuing a PhD in Software Engineering from Hanyang University, South Korea.

2010 BSc

Saad Qasim

I got married in 2019 to Amna Mirza (LUMS class of 2015). We both love traveling and exploring the food places of Karachi while worrying about getting the adulterating part right!

Hafsah Kamran

Starting my MBA journey at UT Austin McCombs this Fall. Would love to connect with Luminites in and around Austin.

Aneeq Cheema

Have grown a lot since I graduated and I'm happy that I've learned the importance of growing. In this process I studied in the US as a Fulbright scholar, contributed my share to the Government of Punjab at the Chief Minister's Special Monitoring Unit helping increase doctor availability at District & Tehsil Headquarter hospitals and now back in the US helping save lives of children in Pakistan at the

Bill & Melinda Gates Foundation. Alhamdulillah married, with a 4-year old daughter! Also, helped raise funds for our BSc 2010 Endowment Fund to cover one undergrad student's tuition fee forever in the name of our departed friends Waheeb Alam and Rafia Amber.

Bisma Haseeb Khan

I graduated from LUMS with a BSc in Economics in 2010. That same year, I left to pursue my MPhil in Economics at the University of Cambridge. That year I was amongst the five Pakistanis attending the prestigious programme and all five of us were graduates from LUMS. After graduating from Cambridge, I came back to Lahore, my hometown. With a Masters degree in hand and the ambition to pursue a PhD in the future, I started working as a Research Associate at the Institute of Development and Economic Alternatives (IDEAS). I spent four years at IDEAS working with some of the best professors and researchers including Dr. Faisal Bari, Dr. Ali Cheema, Dr. Reehana Raza and Dr. Anjum Naseem. I learned a lot in these four years and formed some of the warmest memories. In 2016, I left for my PhD at the University of Toronto. I also got married that year. Now, three comprehensive exams, one second year paper and a baby later, I am ending my third year in the programme and officially a PhD ABD! I hope to graduate in the next two years and give back to the university where I started my academic journey - LUMS.

BA-LL.B

Roshan Khan

Currently working in the Agriculture and Commodities Division at the World Trade Organization (WTO) in Geneva, Switzerland. Working in the sphere of agricultural trade and development with a focus on capacity building projects in Asia and Africa.

MBA

Muhammad Tariq Bashir

Building SC Johnson business in Pakistan for In-Home Cleaning, Pest Control, Shoe Care and Air Care categories.

Zeeshan Maan

Working with Fatima Group as National Logistics Manager

Malik Naveed Ahmad Khokhar

After graduation from LUMS I worked with Descon for 8 years, Ecolan for 1 year and now I am working with Master Wind. LUMS has equipped me with the right skillset to work with various prestigious organisations. I am grateful to be a part of the LUMS fraternity.

MS/MSc

Madiha Javeed

Be brave and don't stop fighting.

Usman Khalid

After a little more than 3 years as an Assistant Professor at University of Nottingham Malaysia, Usman Khalid has moved to United Arab Emirates University as an Assistant Professor. He is published widely in high quality international journals and is currently Associate Editor of Journal of Economic and Administrative Sciences.

2011

BSc

Rukunuddin Aslam

I wish student therapeutic counselling was more proactive and mandatory in our time at LUMS. I recently started this CPD course on counselling and I find it could have been incredibly useful for personal development had I been immersed in that system in university days. A lot of uncomfortable situations could have been better dealt with. Besides this, over the past 8 years since graduating I got married, joined the family business and now looking for the next inspiration to cling on to for the future.

Hamza Khan

I and Zahra Afzal (BSc 2011) are "surviving" Corona 2020 with our two children aged 3 and 1. We are locked up in The Netherlands. I am working with AkzoNobel in Treasury and Zahra is in the Deals advisory business of PwC.

MS

Rabia Abaid Ur Rehman

Rabia got a masters degree MS in Computer Science from LUMS in 2011. She then got married in 2013. Her husband is in England since 2007. He has done MBA from "University of Northampton". I joined him in April 2014 as 1 year time has been spent in visa-documentation application process. We are living in very beautiful city Milton Keynes in England since 2014. It is like sort of smart-city as having modern roads infrastructure, many companies headquarters are here. NHS health system is also consider best here. Milton Keynes is a new city approximately halfway between London and Birmingham. It was built to be modern, efficient, healthy and, all in all, a pleasant place to live. In start we lived in very nice beautiful area then we moved to many other areas as rental properties. So got very good exposure of different areas of this city. Here we have many spacious parks in every area. 3-4 beautiful lakes as well. We went on our 1st holiday to "National Snowdonia Park" in Wales in summer 2014. Snowdonia is a region in northwest Wales concentrated around the mountains and glacial landforms of massive Snowdonia National Park. We stayed 4-5 days there and visited many famous tourist points. As a professional work I started to apply for local IT-JOBS in start but I was flexible to work online with the web site Freelancer.com. I did many IT related projects online with various international clients as freelancer. I also joined local "Islamic Center" for Quran teaching to kids in 2015. It was very good experiences on both jobs.

2012

BS

Mehdi Mujtaba

Working at a start-up in Mountain View, California. Excited to share that I was blessed with a baby girl six months ago.

Usama Tariq Khan

Usama has been working for IBM since graduation. He's currently based in Toronto, Canada with his wife and 2-year-old son.

BSc

Danijal Khan

Danijal earned a Master's in economics as a Fulbright scholarship recipient at The New School in 2015, which was followed by a two-year stint at Beaconhouse National University as a member of the economics faculty. He is now a PhD candidate in economics at The New School, where he has also taught undergraduate courses on Keynes and capitalism at the Eugene Lang College of Liberal Arts. He has also served on The New School's board of trustees.

Adeel Wahid

University of Michigan Law School (JD '18) | Arnold & Porter alumni | Associate at AJURIS, Advocates and Corporate Counsel (Islamabad).

2013

BSc

Aroosa Ijaz

Being the keynote speaker at the Canadian Conference for Undergraduate Women in Physics 2020 was transformative. Talking to brilliant young women about their motivations and challenges was more rewarding than educating about quantum computing! It was stupendous to see young girls looking up to me when I am struggling with the meaning of life myself! This motivated me to do more than just design quantum algorithms in a remote corner. I have started to get involved in public education efforts.

Hassan Raza Sheikh

After graduating in Political Science, I found myself working in a distribution house in Lahore. Quickly realised I needed a business background. Fast forward to now, I'm working in finance operations in Toronto after doing a Masters of Management, which academically atleast, I found ridiculously easy after the rigour of LUMS.

Fizza Raza

Fizza is pursuing her PhD in Sociology from Texas A&M University and keeps on reminiscing good old times spent outside PDC entrance of academic block, long queues at RO office and super chill lemonade from superstore!

Muhammad Irfan Rashid Khan

After graduating with ACF major and choosing a career in central banking, I experienced what it's like to be a LUMS grad in a professional environment, i.e. highly regarded for knowledge, competency and dynamism above all other co-workers. During the last 6 years of my professional journey, I realised that LUMS just doesn't produce professionals, it produces highly capable individuals who can deliver on multiple fronts and can accomplish challenging tasks that no one else in the market can.

2014

BS

Ann Rahman

After completing her Bachelors in CS from LUMS, Ann started her Master's program in Technology and Policy at MIT. After graduating in 2016, she spent a few years in San Francisco building a career in data at Al Jazeera and then at Docker. She now leads the data engineering and analytics department at Docker and has recently moved to Toronto, Canada.

Fareha Zafar

I am really grateful for my time at LUMS, with the most empowering environment, that gave me the ability to look forward, the courage to stand up for myself so much that I pioneered my way to be the first and only female field engineer at Coca Cola Pakistan for 5 years. Despite the difficult path, I have been a trend setter in the beverage industry, while being one of the best performers.

BSc

Obaid Khan

After graduating with a BSc in Economics, Obaid joined Interactive Research and Development as a Research Associate for TB-Reach 3 Program and Center for Health Market Innovations. After a year, he went to George Washington University in Washington D.C. on a Fulbright Scholarship for a Master's Degree in International Development Studies. His capstone project was an impact evaluation of a randomised community monitoring programme in Burkina Faso that was funded by World Bank (Independent Evaluation Group). After coming back to Pakistan, Obaid rejoined Interactive Research and Development to manage a digital immunization registry and mobile conditional cash transfers programme in Shikarpur district. For the last couple of years, he has been working for the provincial government of Sindh as a Social Sector Advisor in the Research and Training Wing for Planning & Development Department. Obaid is deeply grateful for the knowledge, experience and exposure at LUMS that provided a perfect launching pad for pursuing academic and professional excellence.

MBA

Muhammad Bilal

I have been working as a Country Team Coordinator at a multi country programme. I worked to improve the small farmers access to skills and inputs through which they can improve their agriculture yields and income. I led a team that developed innovative business models for serving bottom of the pyramid consumers via partnership with private sector. Through our projects more than 100,000 farmers benefited from increased income.

Hammad Hadi

Humbled and blessed to be part of the group of people who prepared and set me up for success. Cheers!

EMBA

Umer Ghumman

Many positive things have happened since I graduated from LUMS.

Since I learnt the basics of the art of carrying myself among a group of diversified individuals, who didn't shy away from opposing or shooting down ideas which I thought were nothing less than amazing. Teachers on the other hand acted as experienced shepherds, who knew how to manage a herd of wild cats. In a nutshell, I learnt the art of swimming with sharks without getting eaten alive. Unless one can not work hard privately for hours and show up next day relaxed, and put across his/her perspective effortlessly, one can't be taken seriously and it becomes cumbersome to survive in the practical world. EMBA helped me in many ways. I not only recovered from crises and failures I was facing back then in Tetra Pak, rather I came across numerous opportunities and I conveniently chose to work for

Samsung as Head of Mobile Phone Business. The class learnings still continue to guide me even after six years of graduation, as I decided to go to LUMS to reinvent myself. Alhamdulillah I did put myself on the right track. I am proud to be a part of such an amazing institution.

2015

BSc

Mehak Khan

Working with PepsiCo in the commercial function. Worked with Philip Morris for 4 years prior to joining PepsiCo. Have been trying to add value out of work through working with numerous start-ups (both non profit and for profit) mentoring and coaching them in multifaceted ways.

Sana Malik

I pursued my Master's in Sociology and Sociology from Hungary, after my BSc in Economics and Politics. Got married a couple years later and now I am pursuing my Teacher Training here in the UK. Becoming a teacher here is actually not that easy - you go through a year long course and the qualification you get in the end is internationally recognised. I will be teaching GCSE and A-level Business and Economics.

Ahmed Amin

After LUMS, I completed my Master's in Actuarial Science from Columbia University, USA. Following that I joined PwC, Dubai and worked there for 2.5 years. Currently, my friends and I are running a social media group of around 250,000 members to bridge the gap between COVID-19 plasma donors and recipients.

Khawaja Raza Abbas

After clearing and completing my CTP training, I quit CSS along with the stability and stature it comes with to pursue my passion of entrepreneurship. I now run the largest co-working network in Pakistan. Every day is a new challenge but I've never been happier with my decision. My advice to the graduating class is to step out of your (and society's) comfort zone, and take a risk for something that you're passionate about – it's not easy but it's worth it.

Muhammad Adil Saleem

The LUMS SDSB experience showed me how to cope with all sorts of challenges. It taught me not just about leadership but also smart followership. After graduating from LUMS, I had a successful career at PwC in Dubai and I recently graduated with an MBA from The University of Chicago Booth School of Business. I am excited to pay it forward and fired up to continue learning and growing. Remember – what is never yours can never be taken from you.

Natasha Barlas

Five years since graduation, I find myself at somewhat of a content footing at where my professional life is headed. I switched streams post graduation which was a struggle filled with doubt and confusion, but LUMS definitely provided me with the right skillset, networks, and support to find my footing. I graduated with a Master's in School Psychology (licensed) on a Fulbright Scholarship, and set up mental health and professional development initiatives in two schools in my hometown Sialkot. I feel I have now come full circle by joining the Office of Academic Advising at LUMS to design interventions to develop social emotional skills initiatives as well as academic and nonacademic advising support to all students. I also provide counseling and behavior

therapy to students with needs. I definitely learned that it is fine to be lost as long as we are working towards figuring out what we want. It does pay off.

BA

Yusra Sultana Hayat

During my senior year at LUMS, I started working as a journalist. My focus in print journalism was to give voice to marginalised communities in and out of Pakistan. Soon after this, I stepped into the realm of digital marketing. I've lived in 8 different countries and am currently working as Assistant Director of Membership & Marketing at the University of Arkansas Alumni Association. I'm also pursuing my Master's in Industrial Engineering with 90% scholarship here.

MSc

Hafiz Ghulam Abbas

I chose LUMS to continue my Master's in Physics. The LUMS NOP provided me a chance to make my dreams come true. The excellence of teaching and the computational theoretical condensed-matter physics group trained me as an independent researcher. After my Master's, I got a scholarship from the National Research Foundation Korea to continue a Doctoral degree in Jeonbuk National University.

2016

BS

Haseeb Sarfraz

During my studies, I knew that being a simple, ordinary employee is not really satisfying for me which led to the birth of my start-up Troika Events & PR during my senior year at LUMS. Since graduation, Troika has developed into a full-service event management, influencer marketing & PR agency forging highly personalised and customisable experiences for reputable brands. Some of the distinguished clients we have worked with are Dawood Hercules, Avanceon, Kashmir Oil, Dominoes, Qarshi, Emporium Mall, LUMS, TedxLahore etc. I also started "Sarrak Kinarey" a year ago which is a hip, casual style, rooftop restaurant serving Chai and local street foods in DHA. It is now an ultimate hangout place for students and alumni of LUMS.

Haneen Mansoor

I graduated with a BS Chemistry from LUMS in 2016, and entered the PhD programme in Chemistry at UMass Amherst, US. Time flies by, I am in my 4th year of degree and plan to graduate soon within the next year or year and a half. I owe my academic, professional, and personal growth to some of the best years of my life at LUMS 2012-16. I hope to visit sometime soon!

BSc

Faiqa Khan

It's been 4 years since graduation and there is no doubt that I owe a lot to my LUMS community, to the amazing friendships I made during the journey, the exposure through extra-curricular, and the wonderful instructors who continue to be my mentors even today. May this batch prosper and may we continue to contribute positively to Pakistan as LUMS alumni!

2017

BS

Hamad Hassan

To the brightest bunch of people that I have the pleasure of spending 4 years with, I wish you a safe and healthy 2020. Although times are tight, I know you are all champs and I know we will make it through and we will make it through together!

Muhammad Shayan

I completed my Master's degree in Computer Science from the University of British Columbia in Canada. I am currently working as a software engineer to transform the future of online education at KorbitAI, a Montreal based startup.

BA-LL.B

Umair Mahmood

Having a law degree does not mean that you are just stuck in the legal profession as LUMS gives you the opportunity to create your own future. For instance, I always wanted to work on international projects for diverse industries and can gladly say that till date I have worked on some very interesting consulting projects from countries like the UK, UAE, Oman, Lebanon and KSA. Nowadays, I am discovering and implementing new ideas for building a strong brand equity.

BSc

Mashal Farrukh

I come from a very socially conservative background. I struggled very hard for 3 years to do my Master's despite immense social pressures to act otherwise. But I am very glad to share that I will now be starting my MTS from Harvard Divinity School as a Fulbright Scholar in Fall 2020.

Fiza Ali

Graduating from LUMS emboldened me to take on uncharted waters right after graduation. Not only did I opt for a field job with a multinational organisation, I have been the first woman in Pakistan's automotive sector to do so. I am proud of this unique position as I have used it to better the working conditions for countless women, as well as lead with confidence to drive meaningful results and innovations in this industry. (Toyota Indus Motor Company)

Zeest Qureshi

I hail from Karachi but moved to Lahore after graduation and built a career in the development sector focusing on education. I'm currently serving as the Alumni Manager at Amal Academy where my job entails engagement, support and tracking of over 4000 alumni. Prior to this I have worked with the Punjab government on research projects related to the Punjab History Archive. I hope that the current situation settles down soon and when it does I'm hoping that my next chapter will involve graduate school.

MS\MSc

Alam Zeb Khan

I am thankful to LUMS because whatever I achieved, I owe to LUMS. I did my MS in embedded systems and joined Blueeast as embedded systems engineer. I worked there for almost 2 and a half years. I left Blueeast in March 2020 and joined Innowi as a hardware design engineer. Thanks to LUMS that gave me a chance to explore new things and enhance my knowledge and research.

Jazib Jamil

Since my graduation from LUMS, I have been working as a Data Scientist for different companies. Graduating from LUMS did help me find a nice job in a very competitive marketplace.

2018

BS

Sharjeel Shahab

Graduated as an NOP scholar in MGS major, and was one of the first ones in my batch to secure a job. Landed a 6 figures salary. Represented Pakistan at London Tech Week '19 in the UK. Went on a company-sponsored trip to UK and secured a 5 years US business visa to meet my company's US-based clients.

Zaid Abid

Amid this pandemic, I'm lucky enough to be working as a Trade Floor Risk Manager in Toronto and experiencing the impact on the financial world from within. I'm also due to attend my virtual convocation at University of Toronto for my Master's in Financial Economics this June.

Asad Hussain

Currently enrolled in a PhD program in Physics at UT Austin studying certain dynamics of Black Holes.

BSc

Aun Syed

It has been an amazing journey until now. Right after graduation, I got the opportunity to work for Peshawar Zalmi and experience PSL 4 which was a dream come true for a cricket fanatic like me. Soon afterwards, I started my own company, iTitans, with my LUMS senior, former cricket captain and comrade, Babar (Batch of 2014). It was a tough ride but together we accomplished what we aimed for in a couple of months. Our goal is to make Pakistan the next IT hub of the world and empower young students in this sector. We have grown to a team of 25 diverse individuals, hoping to double by the end of this year. I have been hustling since my freshman year and a lot of hard work and effort has been put in by us to be where we are today. For all the young entrepreneurs out there, the strategy is to start early and give it your all. Looking forward to all the new endeavors and challenges that will come our way. Hoping all of you are safe and sound. Sending prayers and blessings your way.

Shahtaj Malik

I graduated from LUMS with a distinction in 2018. I am currently heading the Pantry category at Cheeta Logistics Pvt. Ltd. My efforts in launching and expanding the category nationwide were aimed at providing a platform to the small Kiryana stores of Pakistan and helping them grow. I am a strong believer of deriving my happiness from doing what I love. For this I have taken risks in life, and letting go of a secure job offer from State Bank of Pakistan to pursue my career at Cheeta Logistics was one of them. I am determined to revolutionise the e-commerce business for groceries in Pakistan. I recently secured admission in Imperial College London, University of Manchester and The University of Nottingham. A Master's will help me attain specialised skills, thereby enabling me to meet my objectives.

Muhammad Haroon Ashfaq

Life is what you make of it. It's too short to worry about the downsides, so take that risk, make that jump, break that wall, as the world awaits you on the other side.

Farwa Ismail

I am currently pursuing my MS in Quantitative Methods & Modeling from The City University of New York (Baruch College). Along with that, I have been interning full-time at PwC, NY since January 2020 in their Market Information and Data Analytics de-

partment.

Mahrugh Khan

Working on policy research in Pakistan. Still a big fan of Dr. Abid Aman Burki. Miss PDC chai everyday.

MBA

Imran Azeem

I joined Bata Pakistan after my graduation as a Management Trainee and have since then been their Area Manager (Retail Sales) in Multan for a year and have now come back as an Area Manager in Lahore. The education, especially playing with and extracting insights from data, has helped me stand out amongst my peers and for that, I'm grateful to my alma mater.

Muhammad Fahad Farooq

Not a day goes by when I don't miss my Golden MBA Times. Those were the days and man did I learn a lot from you guys. Since my MBA, I have seen my kid grow up. Also, I have been to Coca Cola Icecek and then to Zong (both in Marketing Dept). I hope all of you are doing well.

2019

BA

Ihsan Arsalan

In the past year the most exciting activity that I did was take a mountaineering course which equipped me with many life skills. Apart from that I have been working as a Counselor at Aitchison College.

BS

Izma Naim Butt

Graduated last year, landed myself a well-paid job, got laid off after 7 months, started working on my start-up again and did quite well and (drumroll...) I am getting married to the love of my life in August and moving to Karachi from Lahore! He's also a LUMS grad and MBA and we both wanted a simple wedding and quarantine has given us the perfect excuse- super excited to start fresh alongside him!

BSc

Faizan Bhagat

The journey which started when getting off the stage after receiving my degree has sure been far from smooth. The world faces a challenge to its way of operation. Everyone needs to hold tight as the ride ahead sure isn't smooth either.

Eman Ahmed

I graduated with a general sense of the kind of career I'd want, but had trouble finding the right job. I majored in Economics and Politics, and I have a passion for writing. I initially worked for a few months in the development sector until I found an opportunity that seemed made just for me. I am now working as an Economic Analyst at All Pakistan Textile Mills Association, and this job has allowed me to publish 8 articles in Business Recorder regarding the economic affairs in Pakistan. More articles are on their way!

Muhammad Shaharyar

Travelling and going on trips formed an integral part of the LUMS experience. It is said that travel teaches you a lot and helps you grow. Fortunately, for me travelling continued even after entering the corporate world. Upon graduation, I joined Telenor Microfinance Bank through which I got to experience five new cities of Pakistan and where I worked alongside its C-level executives to play an important role in the efforts on financial inclusion of the

underprivileged people of Pakistan.

Alyshan Parvez

Joined L'OREAL as a management trainee in 2019 and it has been 9 years since then. 9 years? How? Every month here feels like a year and it only gets more exciting and challenging every day. From leading a year-long HR recruitment project and creating a best case practice across the globe already, to developing a category and a go-to-market strategy with the trade team, to creating a history with the e-commerce team during the COVID-19 and to finally leading a brand, it's been a journey which I take pride in. It's no longer "one step at a time", it's about taking as many steps as I can to learn and emerge. What kept me going? It's not my achievements/recognition or my monthly achievements target ratio, it's the people - who I learn from and look up to. In the words of Chuck Palahniuk, "Nothing of me is original, I am the combined efforts of everyone I've ever known". Some I met during LUMS and some I'm meeting right now. And this will go on and on.

Syed Muhammad Mansoor Aamir

I'm working as a Strategy Intern with Boston Consulting Group (BCG). With the help of entrepreneurial spirit instilled in me at LUMS, I have launched my social startup called "Synergy Buddy" that aims to improve mental health and wellbeing, and consequently reduce stress and suicides. I believe there is no higher purpose than saving and improving the lives of people. I recently won the Master the Disaster Award, and secured funding from UNDP. My startup is being incubated at NIC Karachi. Having won the Startupper of the Year Award by Total S.A., I'm full of vim and vigour to launch my fintech start-up very soon that is aimed to be a disruptor.

MS

Bilal Jamil

MS years were a turning point for my personality. I made sure to come out of my shell and make good life-long friends who happen to be my motivators and mentors.

Sadia Shamas

Since graduation, I am working as a Research Associate in the Blockchain lab at Information Technology University (ITU), Lahore. Along with my job, I am planning for PhD and have applied for various positions in France. Looking forward to a positive response from them soon.



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Let's honour our past, celebrate the present, and work together to build a prosperous future for **PAKISTAN**



Major role in Industries

Fuelling planes

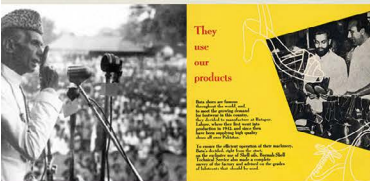
Growing network

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1947

1950

1955

1976

1999

2005

2016

2018