



LUMS
A Not-for-Profit University

Learning *Without* Borders



MASTER OF SCIENCE
**BUSINESS &
PUBLIC POLICY**
FALL 2022
Suleman Dawood School of Business

IMAGINE YOUR FUTURE



MESSAGE FROM THE HONARARY DEAN

The primary mission of the Suleman Dawood School of Business (SDSB) is to develop people and ideas for business and societal betterment. Every master degree candidate at the business school brings energy, intelligence and foresight in seeking to maximise their potential with this aim in mind. The MS in Business and Public Policy in particular, focuses on preparing participants to understand decision-making in business and public enterprise contexts. It brings to the fore, issues and challenges that span the private and public sector interface. Graduates from this programme will bring well-grounded insights on issues linking the functioning of businesses, regulatory bodies, governmental institutions and the processes through which public policies arise. Such a perspective has become of key higher management relevance where business growth and public policy insight hold primacy.

Your choice of coming to LUMS to learn about business and public policy will turn you into tomorrow's professional leader prepared for the complex challenges ahead.

We look forward to welcoming you to Pakistan's top business school.

DR. ALNOOR BHIMANI
HONORARY DEAN
SULEMAN DAWOOD SCHOOL OF BUSINESS



MESSAGE FROM THE PROGRAMME DIRECTOR

Public policy stands at the helm of civic affairs, paving the path for inclusive, democratic, and sustainable societies. Understanding the interaction of public policy with business is a prerequisite for impactful growth, especially in developing countries where governance and socioeconomic systems still have room for innovation. The development and implementation of a public policy approach has taken centre stage in government, business, and start-ups around the world. Capitalising on the tangible impacts of governance, growth and innovation requires an intense, rich understanding of the intersection between business and policy. Mere analytic solutions are no longer sufficient to reshape the future of the public arena. The Master of Science in Business and Public Policy (MS BPP) seeks to deliver a change-making combination that catalyses organisational and social value creation.

The MS BPP programme is rooted in business fundamentals in order to nurture critical thinking abilities and instil a mindset for growth. Core courses are complemented with specialised courses that dissect the current dimensions of policy formulation, analysis and design. They analyse the dynamic nature of policymaking from an economic and social perspective. Beyond applying theoretical knowledge to a real-world set of challenges, our MS BPP programme will prepare a cohort of trailblazers ready to make an impact wherever they go. The MS BPP experience stands out with a practical field project enabling students to tackle real policy challenges with host organisations that may also lead to longer term engagement. There is a reason you downloaded this brochure – join our next cohort and let us show you how the Suleman Dawood School of Business journey will be transformative in every sense of the word.

DR. ANJUM FAYYAZ
ASSISTANT PROFESSOR &
PROGRAMME DIRECTOR

SULEMAN DAWOOD SCHOOL OF BUSINESS

The Suleman Dawood School of Business at LUMS is Pakistan's top business school. Its high calibre students, distinguished faculty, established recruiters, and institutional and environmental impacts are all testimony to this. Since its inception, SDSB has produced highly skilled graduates who have the ability to lead, transform and create long lasting change in business and society.

SDSB is internationally recognised and is Pakistan's only business school to have achieved accreditation by AACSB International —The Association to Advance Collegiate Schools of Business (AACSB). Just around five per cent of the world's business schools currently hold this distinction. SDSB's AACSB accreditation speaks to the quality of its education and research, enabling it to stand out not only in the region, but around the world.

Research and teaching at LUMS extends its 'Learning Without Borders' philosophy across the University's community by breaking academic, geographic and socio-economic barriers to make education accessible to all. The University continues to be an intellectual hub, rich with varying perspectives and transformative ideas. With an environment brimming with inclusion, unity, and boundless knowledge, learning continues within and beyond the campus walls with the aim to develop innovators, leaders and change-makers who can contribute to the community and build strong, borderless networks.



LUMS and SDSB continue to build a new tomorrow.

THIS IS HOW:

LUMS is ranked in the
651-700
band in QS World University
Rankings 2022

Placed in the top
123
institutions in QS Asian University
Rankings 2022

Among top
200
universities worldwide and top
50
in Asia for employability in
QS Graduate Employability
Rankings 2022

Among top
200
universities for Business and
Management Studies in QS
World University Rankings 2021
by Subject

Among top
250
universities for Accounting and
Finance in QS World University
Rankings 2021 by Subject

Placed between
251-300
Asian Universities by Times
Higher Education Asia University
Rankings 2021

50th
in the World's Best Small
Universities by Times Higher
Education Rankings 2021

50%
scholarships awarded to all
women admitted to graduate
programmes at SDSB

800+
indigenously developed
case studies on local
industry

SDSB is a Harvard Business
Publishing content partner

Fully funded merit scholarships
available for local and
international students

Participant-centred and
Experiential Learning focusing
on industry diagnostics and
entrepreneurial drills

THE MASTER OF SCIENCE IN BUSINESS AND PUBLIC POLICY

The Master of Science (MS) degrees are 1.5-year programmes envisioned to provide an intensive, rich, and innovative understanding of the intersection between business fundamentals and a focused specialisation area.

A blended learning approach exposes students to the new realities of the business world. It reinforces participant-centred learning by providing a truly transformative and interactive experience. The blended learning techniques throughout the Master of Science programmes will present students with a diversity of instructional approaches, learning technologies, case studies, readings, role plays, and industry engagements.

The blended learning methodology at SDSB seeks to ensure:

1 ACADEMIC SUCCESS

To improve learning

2 LINKAGES

To improve connection between theory and practice

3 ENGAGEMENT

To increase student participation in class and motivation for learning in their specific areas

The Master of Science in Business and Public Policy is a diverse programme that will equip you with knowledge, understanding, and experience related to the management of modern public sector organisations. It will expose you to innovative business practices used in designing policy for the advancement of economic activity. Special emphasis is given to how institutions of trade, commerce, and government mutually shape the agenda for economic policy. Expert faculty members from SDSB along with other schools at LUMS will teach in the programme, making it a 'no borders' initiative.

The programme aims to provide business understanding tied to leadership-based knowledge in public policy to open up careers in:

- Public sector spaces
- Chambers of commerce and industries
- Consulting firms
- Policy communication
- Government relation divisions within multi-national organisations
- Non-governmental and civil society organisations

As a Business and Public Policy graduate you will:

- Understand core business and policy interface to deploy the necessary skills required to formulate public policy
- Appreciate challenges in the implementation of public policy and contribute to policy debates
- Understand the role of regulation and policies as a potential force of business empowerment and economic mobilisation



MS BUSINESS AND PUBLIC POLICY 2021 CLASS PROFILE

GENDER RATIO

MALE

27%

FEMALE

73%



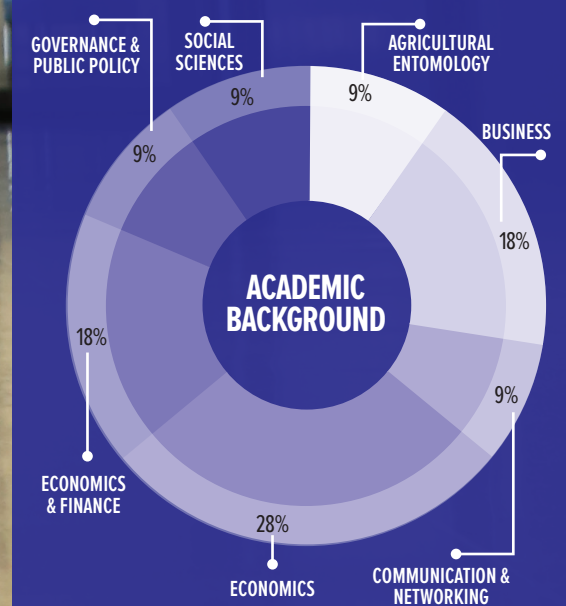
AVERAGE AGE

28
YEARS



AVERAGE EXPERIENCE

3.5
YEARS



Note: MS programmes are classified from the induction year and not the graduating year



PROGRAMME STRUCTURE

The MS Business and Public Policy programme requires 1.5 years to complete 33 credit hours.

	Credit Hours
Graduation Requirement	33
Core Courses	12
Specialised Electives	12
Summer Semester	3
Field Project/Thesis	6

Business and Public Policy	Credit Hours
1st Semester	
Fall (1 st Year) - Core (Sept - Dec)	
Financial Management and Accounting	3
Business Economics	3
Organisations and Leadership	3
Marketing Management	3
Total	12

2nd Semester	
Spring (1 st Year) - Specialised Electives (Jan - May)	
Policy Design and Delivery	3
Business and Government Relations	3
Firms, Markets and Public Policy	3
Policy Analysis and Communication	3
Total	12

3rd Semester	
Summer (1 st Year) - Core (Jun - Aug)	
Applied Data Analysis	3
Total	3

4th Semester	
Fall (2 nd Year) - Core (Sep - Dec)	
Field Project/Thesis	6
Total	6
Grand Total	33

THE STUDENT EXPERIENCE



MUHAMMAD HAMMAD HAMID

MS Business & Public Policy

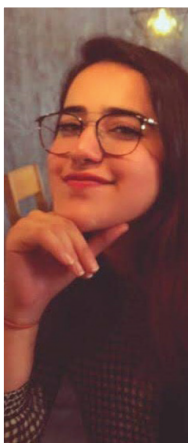
“Working in the public sector was a dream for me since childhood. I was in need of a specialised degree in public policy to acquire a requisite toolkit for the development sector. The initiation of the MS in Business and Public Policy programme by SDSB-LUMS, therefore, was a godsent opportunity for me. I learnt the theoretical underpinnings of policymaking; was exposed to the complexity that is manifested in government, business and societal interactions; explored the innovative means by which markets and states can form symbiotic ties to solve public problems; and obtained an understanding of novel approaches towards policy design. I can say with certainty that the skillset acquired during this programme will act as a stepping stone for my career.”



MISHAL ATHAR SHAH

MS Business & Public Policy

“After pursuing my bachelors from the United States, I was determined to return to Pakistan for the betterment of my country. The MS BPP programme was the perfect fit for me as it not only provides an insight into the world of policy design but also equips students with the tools to understand and critically analyse markets and society in order to innovate and create local solutions to cater to on-ground problems. Another benefit is the networking and counselling through esteemed experts and faculty, while also engaging in peer-to-peer learning. I recommend this transformative experience to all aspiring change-makers.”



ANAM BALOCH

MS Business & Public Policy

“Having a background in software engineering, I was looking to alter my career path to pursue my interest in Pakistan’s policy arena. I used to work in the corporate sector but aspired to embark on a new journey for the betterment of society. I am studying to specialise in social policy with a specific interest in criminal justice. I would definitely recommend others to join the programme. This programme is a first of its kind at the intersection between business and public policy. The faculty teaching this programme is beyond amazing and very well accomplished. Pakistan needs such programmes so we can have more graduates with sharp critical thinking skills who strive to build upon policy for Pakistan whether it be in economics, gender equality, water usage, or urban planning.”



ADMISSION CRITERIA

Admission is purely merit-based and rests solely on the following criteria:

Academic Record

A minimum of sixteen (16) years of education leading to a Master's or Bachelor's* or equivalent degree in a relevant discipline including Business, Management and Commerce. A student with a non-business background may be required to take pre-requisite courses to be determined by the LUMS Admissions Committee depending on the academic background of the applicant.

**Applicants holding only a Bachelor's degree of less than four years' duration will be required to produce an equivalence certificate issued by the Higher Education Commission (HEC), Pakistan. Prior university studies must be from an institution recognised by the HEC, Pakistan.*

Performance in Admission Test

Applicants are required to take the GRE (General) or Graduate Management Admission Test (GMAT) or NTS GAT (General) to be considered for admission.

For further details on GRE (General), GMAT and NTS GAT (General), please visit www.ets.org, www.mba.com and nts.org.pk

Note

- GRE (General)/GMAT taken more than five (5) years before the admission deadline will not be accepted.
- NTS GAT (General) taken more than two (2) years before the admission deadline will not be accepted. A cumulative score of 50 in GAT (General) is a requirement for admission.
- If the applicant has taken more than one test, the best score will be considered for application evaluation.
- For equivalency details for the GRE (General) and GMAT, please see: https://www.ets.org/gre/institutions/admissions/interpretation_resources/mba_comparison_tool/

Statement of Purpose

Applicants will be asked to submit a written statement of purpose. It should identify in clear terms why they think they are suited to the programme. They should state how the degree would enable them to achieve their career goals.

Two Recommendation Letters

Recommendation letters should indicate the applicant's academic performance, commitment to excellence and their strong aptitude for business education. These can be from professional as well as academic referees.

Work Experience

The Master of Science programme does not require prior work experience. Students may however benefit from having worked before in a relevant industry.

Submission of Online Application, Application Processing Fee and Online Supporting Documents

The complete online application, application processing fee and supporting documents should be submitted by the stipulated deadline. Submission of a minimum of two recommendation letters is compulsory.

Application Review

The relevant committee to analyse the admission decision will review shortlisted applications. Applicants are encouraged to provide complete information regarding their academic achievement, research reports, attended workshops, extracurricular activities and must tell LUMS about their significant experiences that can strengthen their applications.

Interview (if called)

Only short-listed candidates will be called for interviews.



FINANCIAL SUPPORT

Financial support is available to all eligible local and international applicants applying to our Master of Science programmes.

Merit Scholarship

75% scholarships are awarded to the top 3 candidates admitted to the programme.

Women Scholarship

Fostering, celebrating, and advancing women's leadership in business, a 50% tuition fee waiver will be awarded to all admitted female students.

LUMS Interest-free Loan

LUMS offers interest free loans to local MS students based on their annual financial needs assessment. These loans cover partial to full tuition fee expenses.



FOR FURTHER DETAILS, VISIT
**[HTTPS://LUMS.EDU.PK/PROGRAMMES/
MS-BUSINESS-AND-PUBLIC-POLICY](https://lums.edu.pk/programmes/ms-business-and-public-policy)**

DHA, LAHORE CANTT. 54792, LAHORE, PAKISTAN
Ph: +92-42 111- 11- LUMS (5867) Ext: 2177
Email: admissions@lums.edu.pk
Website: www.lums.edu.pk



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