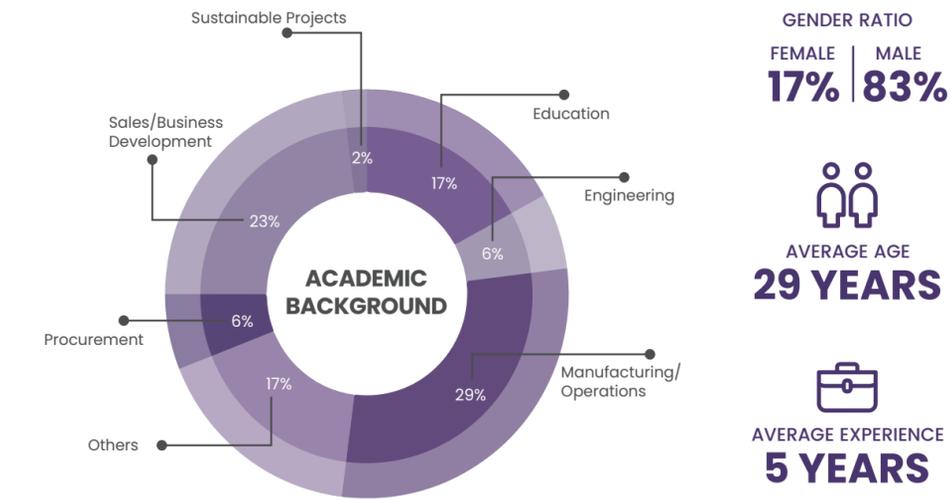




MS SCRM CLASS PROFILE 2023*



*MS programmes are classified from the induction year and not the graduating year

CAREER OPPORTUNITIES

The MS SCRM programme is designed for those who have a keen interest in exploring and excelling in diverse fields of supply chain and retail management across various industries. Upon completion, graduates will find themselves with a multitude of career opportunities in the following areas:

- Service and manufacturing operations
- Sourcing and procurement
- Logistics and transportation
- Warehousing and distribution
- Retailing operations and network
- Demand forecasting
- Customer relationship management
- Supply chain sustainability

ADMISSION CRITERIA

Admission is purely merit-based and rests on the following criteria:

- Academic Record
- Performance in Admission Test: GRE (General), or GMAT, or NTS GAT (General), or LUMS Graduate Admission Test (LGAT)
- Statement of Purpose
- Two Recommendation Letters
- Interview (if called)

Scan for more information



ISHFAQ ALI

MS SUPPLY CHAIN AND RETAIL MANAGEMENT '23
DISTRICT RETAIL SALES MANAGER,
SERVICE SALES CORPORATION (PVT.) LTD.



“With two decades in retail and wholesale distribution, I pursued this programme for specialisation. This is the first programme in Pakistan to cover supply chain and retail management comprehensively. It teaches innovative strategies that are vital for competitive markets. As the retail and supply chain sectors expand, I strongly recommend this unique programme. With no other university offering this combined degree, it's a prime opportunity to gain certification from Pakistan's top institution.”

FINANCIAL SUPPORT

- 50% tuition fee waiver for women admitted on high merit under the SDSB Women's Scholarship initiative
- 75% merit scholarship for top 3 students
- LUMS interest-free loan



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www.lums.edu.pk



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Learning Without Borders

MS SUPPLY CHAIN AND RETAIL MANAGEMENT

Suleman Dawood School of Business
Developing Ideas and People to Shape Business and Society

LUMS/SDSB/NW/LE/SCRM/12-23/V1



SULEMAN DAWOOD

SCHOOL OF BUSINESS

Founded in 1985 as a not-for-profit, LUMS has pioneered innovative educational trends. The expanse of research and teaching at LUMS offers its community 'Learning without Borders' by breaking academic, geographic, and socio-economic barriers to enhance students' academic exposure and make education accessible to all.

Suleman Dawood School of Business (SDSB) at LUMS is the only business school in Pakistan accredited by AACSB. To date, less than 6% of the business schools globally are AACSB-accredited. Since its inception, SDSB has developed highly skilled graduates who have proven their ability to lead, transform, and create long-lasting changes in business and society.

تو شاہیں ہے پرواز ہے کام تیرا
ترے سامنے آسماں اور بھی ہیں
علامہ اقبال

WHY MS SUPPLY CHAIN AND RETAIL MANAGEMENT AT LUMS?

LUMS AND SDSB CONTINUE TO BUILD A NEW TOMORROW

- Placed in the top 115 institutions in QS Asia University Rankings 2023
- Placed between 201-250 Asian universities by Times Higher Education Asia University Rankings 2023
- Among the top 161-170 universities worldwide and top 50 in Asia for employability in QS Graduate Employability Rankings 2023
- Among the top 151-200 universities for Accounting & Finance in QS World University Rankings 2023 by Subject
- Among the top 151-200 universities for Business & Management Studies in QS World University Rankings 2023 by Subject
- SDSB's tuition fee waiver for female graduate students recognised by AACSB under 'Innovations that Inspire'
- SDSB is a Harvard Business Publishing content partner

MS SUPPLY CHAIN AND RETAIL MANAGEMENT

The MS Supply Chain and Retail Management (SCRM) degree is a 1.5-year weekend programme envisioned to provide an intensive, rich, and innovative understanding of the intersection between business fundamentals and a focused specialisation area. This programme will develop your capabilities in the design, development, implementation, and improvement of major supply chain and retailing operations and provide an integrated understanding of their linkages.

As an MS SCRM graduate you will:

- Understand supply chain and retail management in modern enterprises
- Learn the significance of internal collaborations within organisations and external coordination in the decision-making process across the supply chain
- Understand warehousing and logistics management
- Learn about supply chain and retail management for a competitive advantage
- Recognise sourcing strategies and supplier management operations
- Develop solutions to changing supply chain and retailing context needs

PROGRAMME STRUCTURE

The MS Supply Chain and Retail Management weekend programme requires 1.5 years to complete 33 credit hours. Participants may be required to attend some class sessions on selected weekdays. Participants of this programme will undertake substantial academic work with continuous peer and faculty interaction between these sessions. Students with a non-business background may have to take foundation courses before beginning the MS programme.

CORE COURSES*

- Applied Research and Analysis
- Business Economics
- Financial Management and Accounting
- Marketing Management
- Organisations and Leadership

SPECIALISED COURSES*

- Special Topics in Supply Chain and Retail Management
- Logistics Management
- Operations and Supply Chain Strategy
- Retailing Strategy and Operations
- Supply Management

*Specific course offerings may be subject to change in response to evolving industry trends, academic considerations, and the continuous enhancement of our programme.

FIELD PROJECT/THESIS/ELECTIVE COURSES

